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Majulah Singapura!
— The Seristine Group

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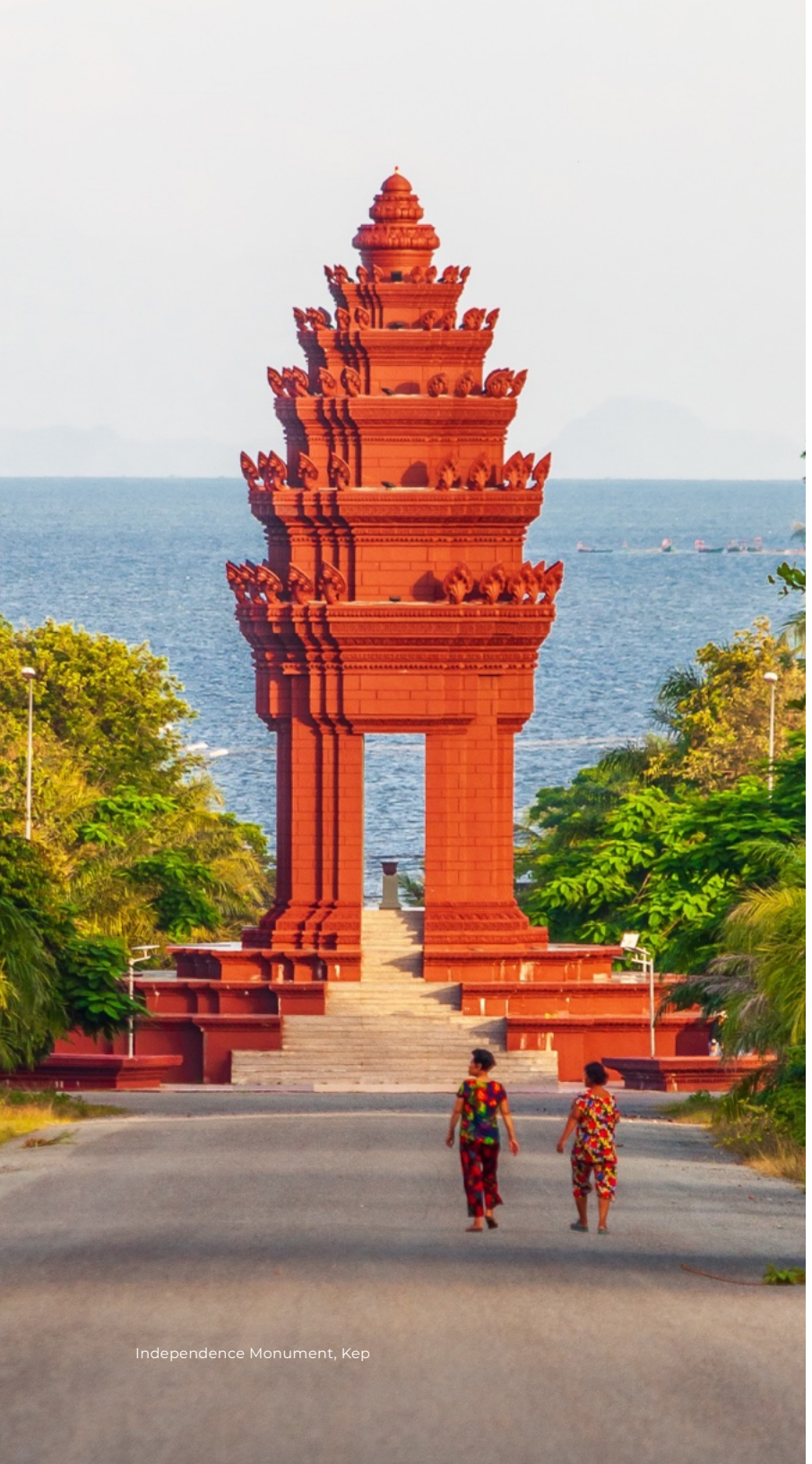

Independence Monument, Kep

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Overview

Cambodia, officially The Kingdom of Cambodia, is a Southeast Asian nation and a member of ASEAN. It covers a total land area of 181,035 km² and borders Thailand, Laos, Vietnam and the Gulf of Thailand.

As of mid-2025, Cambodia's estimated population is 17.85 million. Its population density stands at roughly 101 people per km², with 26.5% living in urban areas and a median age of 26.2 years.

Cambodia's economy is classified as lower-middle income, with nominal GDP at approximately US $49.8 billion in 2024 and real growth projected at about 5.8% in 2025. In 2024, its GDP was made up of approximately 42% from services, 35% from industry — mainly driven by manufacturing — and 23% from agriculture.

Angkor Wat, Siem Reap

Techo Takhmao International Airport, Phnom Penh
Credit: Foster + Partners

Key Industry Sectors

The *textiles and garments sector* remains the backbone of industry, employing approximately 918,700 workers across roughly 1,680 factories. Garment exports were US $11.7 billion in 2024 (46% of total exports), with footwear adding another US $3.5 billion.

Manufacturing expanded rapidly with 326 new factories in 2024, bringing total large-scale facilities to about 2425. Emerging sectors include electronics (projected at 10.3% annual growth through 2029) and automotive assembly. BYD's Sihanoukville plant aims to produce 10,000 EVs annually.

Food processing is also on the rise with expected Compound Annual Growth Rate (CAGR) of 14.5%, covering processed fruits, meats, grains and seafood.

Tourism has rebounded strongly. Cambodia welcomed 6.7 million international tourists in 2024, contributing around 12% of its GDP. The target for 2025 has been set at 7.5 million visitors, aided by new infrastructure like the Techo International Airport opening in Phnom Penh in the last quarter of 2025.

Entertainment & Lifestyle

Phnom Penh and Siem Reap are the epicentres of urban life, offering night markets, rooftop bars, cafes and art galleries alongside French-colonial architecture.

On the internet, speeds have improved significantly, with the median mobile speed at 29.37 Mbps. Young Cambodians are driving trends in K-pop-inspired music, local streaming content, and café culture blended with artisanal local offerings.

Riverside Walk Street, Phnom Penh

Royal University of Phnom Penh

Cambodia continues to improve ***healthcare*** access, though rural areas still face challenges in quality and coverage. Health indicators show progress, but demands for expanded facilities and trained personnel remain.

Public institutions like the University of Health Sciences in Phnom Penh trains over 6,100 students in medicine, pharmacy, nursing, dentistry, and public health, with postgraduate and doctoral programmes available.

The ***education*** system is expanding, yet literacy and enrolment rates vary. Schooling is free and compulsory from ages 6 to 14, covering primary and lower secondary levels. Preschool, though not compulsory, is available for children aged 3 to 5, with growing government and NGO support to expand access.

Cambodia is a nation at the crossroads. It is richly steeped in Khmer heritage, yet rapidly industrialising, and embracing tourism and digital-era vitality. As a small open economy, she has not been insulated against globale developments. To continue the journey towards ending extreme poverty and enhancing living standards, she needs a more sustainable pattern of growth, supported by higher productivity, bold structural reforms, quality investments in infrastructure and human capital and climate-smart development policies.

Preah Vihear Temple, Cambodia

ធនាគារកម្ពុជាសាធារណៈ
CAMBODIAN PUBLIC BANK 柬埔寨大眾銀行

Cambodian Public Bank Plc. (Campu Bank) was established in 1992 and is a wholly-owned subsidiary of Public Bank Group which is one of the largest and strongest domestic banking groups in Malaysia. With its vision as a 'bank for the people', the Bank started to provide banking services to the masses in Cambodia.

Campu Bank has expanded its banking business to include a comprehensive suite of financial products and services, which comprise of personal banking and commercial banking as well as bancassurance. To serve its customers better, the Bank leverages on the advancement of technology and digital capabilities in line with the evolving needs of customers.

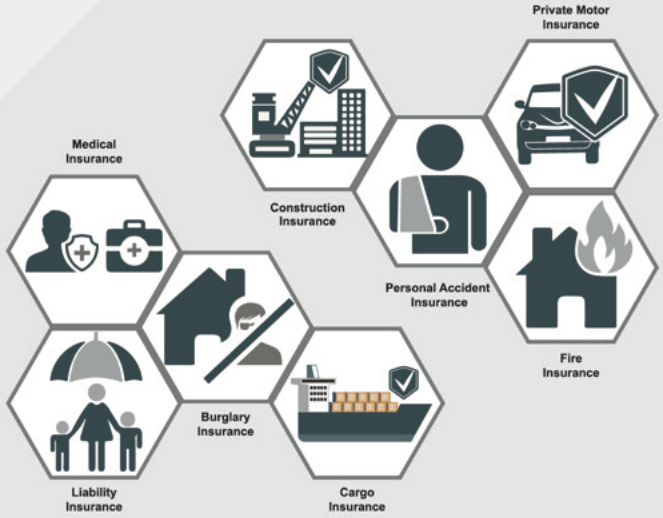
Campu Bank's vision shapes its resilient business model of growth strategy within the retail banking space, which also steers the Bank's success story through the years, to become one of the largest banks in Cambodia.

ក្រុមហ៊ុនធានារ៉ាប់រង កម្ពុជាឡុងប៉ាក
CAMPU LONPAC INSURANCE 柬埔寨大众伦平保险

Campu Lonpac Insurance Plc (CLIP) was established in 2007, to provide general insurance.

CLIP is a joint-venture establishment between Cambodian Public Bank Plc., Public Bank Berhad (Bursa:1295) and LPI Capital Berhad (Bursa:8621) in Malaysia.

The strategic partnership taps on the strength of Cambodian Public Bank Plc's wide distribution network and Lonpac Insurance Bhd's expertise; making CLIP one of the leading insurance companies in Cambodia.



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CAMPU SECURITIES 柬埔寨大眾証券

Campu Securities (CPS) was established in 2010 and is a wholly-owned subsidiary of Cambodia Public Bank Plc. to provide securities underwriting, dealing, brokerage services as well as corporate finance and advisory.

CPS is committed to the pursuit of excellence by focusing on sectors and emerging markets with potential for growth.

CPS offers a comprehensive range of products and services to corporate clients and retail investors, drawing on its investment banking expertise and aspiration to expand and contribute towards the expansion of the capital market in Cambodia.

Access : www.campubank.com.kh, Contact: 855-23 999 688 / 998 896 / 428 100 or any Campu Bank branch

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SCC CAMBODIA

Happy 32nd Anniversary and 60 years of diplomatic relations between Cambodia and Singapore

CAMBODIAN PUBLIC BANK PLC

(A wholly-owned Subsidiary of Public Bank Malaysia)

CAMPU LONPAC INSURANCE PLC

CAMPU SECURITIES PLC

Independence Monument, Phnom Penh

Message from the Embassy of the Republic of Singapore in Phnom Penh

TEO LAY CHENG

SINGAPORE AMBASSADOR TO THE KINDGOM OF CAMBODIA

Congratulations to the Singapore Club Cambodia (SCC) on your 32nd anniversary.

Clubs are quiet architects of communities – spaces where people can find comfort, a sense of belonging, a home away from home.

For many Singaporeans in Cambodia, the SCC is a familiar touchpoint. Originally named the Singapore Business Association in Cambodia, it was later rebranded as SCC. From sharing information on key developments in Singapore to organising events such as National Day celebrations, "Shiok Night" and business seminars, successive leadership teams have worked energetically to fulfill the Club's goal of promoting connection and commerce.

Over the years, fellow Singaporeans who are not in the EXCO have also stepped forward to serve in whatever capacities they can – contributing ideas, lending a helping hand to projects or taking the time to turn up at events. Every gesture, big or small, helps to keep the Singapore spirit well and alive.

This year holds special significance as Singapore is commemorating 60 years of diplomatic relations with Cambodia. To mark this important milestone, the Embassy has kicked off a series of events under the tagline "SCOPE: Singapore–Cambodia: Opportunities for Partnerships and Engagement".

In January, we unveiled a stunning commemorative logo designed by Ly Meylik, a 20-year-old Khmer student from Phare Ponleu Selpak's Visual and Applied Arts School.

February was a busy month – we held a Lunar New Year gathering for Singaporeans and PRs, hosted the Cambodian alumni of the Singapore Cooperation Programme, and teamed up with Singapore artist Joshua Chiang to organize a Peranakan tile painting workshop.

In March, the Embassy ran an art jamming session for students at Invictus International School (Phnom Penh), themed "60 Years of Friendship: A Canvas of Shared Dreams."

Above:
Familiar faces, festive cheer — Singaporeans and PRs gather to usher in the Lunar New Year at the Embassy's annual celebration.

Left:
Singaporean restaurateur Denise Lum demonstrates how to roll the perfect popiah.

In April, we partnered the Ministry of Labour and Vocational Training to conduct a culinary workshop where Singaporean restaurateur Denise Lum shared our unique hawker culture and masterfully demonstrated how to make the perfect popiah. The following month, we welcomed a group of dynamic youths from Sangkhoem-Khmer, an NGO founded by Singaporean Tan Peng Ann, whose tireless work in education and youth development spans two decades.

Most recently, in June, we engaged 60 students from the Singapore (Cambodia) International Academy and invited Singaporean guest chef Petrina Loh to partner Cambodian Chef Nak to curate an intimate dining experience.

More exciting activities are on the way, and we warmly invite more Singaporeans to come on board.

Above:
A special visit from the inspiring youths of Sangkhoem-Khmer, an NGO founded by Singaporean Tan Peng Ann to uplift lives through education and leadership.

Left:
Singaporean artist Joshua Chiang shares stories behind Peranakan tiles as participants try their hand at this intricate art form.

Left:
Young artists from Invictus International School (Phnom Penh) proudly show off their masterpieces at the “60 Years of Friendship: A Canvas of Shared Dreams” art jamming session.

Below:
SCIA students strike a pose after an engaging dialogue at the Embassy.

While the number of Singaporeans in Cambodia may be small, we can make a big impact if we come together as one.

As an ex-officio member of the SCC, the Club is our first port of call for information on the latest happenings in the Singapore community. The Embassy would like to express our sincere appreciation to current and past members of the SCC, and to the many others who have supported activities to build camaraderie among Singaporeans. Your generous contribution of time and other resources have helped grow a valuable network of support and raised Singapore’s profile in Cambodia.

Happy 32nd Anniversary!

Marina Bay Sands, Singapore

Dear Singapore Club Cambodia,

A hearty congratulations on your 32nd anniversary!

Here's to many more years of building bridges and bonds of friendship.

Best wishes
from the Singapore Tourism Board

National Monument, Central Jakarta, Indonesia

Congratulatory Message from the Singapore Chamber of Commerce Indonesia

On behalf of the Singapore Chamber of Commerce Indonesia, I extend my warmest congratulations to the Singapore Club Cambodia on your 32nd anniversary.

This milestone is a testament to your enduring commitment to strengthening business ties and fostering goodwill between Singapore and Cambodia.

As fellow champions of regional cooperation, we celebrate your achievements and look forward to deepening collaboration across our chambers in the spirit of ASEAN solidarity and shared prosperity.

Joel Shen
Vice Chairman

Congratulatory Message from the Lin Chamber of Commerce Singapore

Congratulations to the Singapore Club Cambodia on your remarkable 32nd anniversary, and to Singapore and Cambodia on six decades of an enduring friendship.

As we celebrate these milestones, we honour the rich tapestry of a shared history, cultural bonds and mutual aspirations that continue to flourish between our nations.

May this commemorative book not only capture treasured memories but also inspire more Singaporeans and Cambodians to forge meaningful connections, build thriving enterprises and contribute to a future of shared prosperity in the region.

Best wishes too for your continued success and our camaraderie!

Jeremy Lim
Council Chairman

Congratulatory Message from the Singapore Chamber of Commerce Vietnam

It is with great pleasure that I extend heartfelt congratulations to the Singapore Club Cambodia (SCC) on the momentous occasion of your 32nd anniversary.

As the President of the Singapore Chamber of Commerce Vietnam (SCCV), I am proud to join in the celebration of more than three decades of friendship, resilience and unwavering dedication with the Singaporean community in Cambodia. Your commitment to strengthening bonds among Singaporeans abroad and fostering goodwill with your host nation is both commendable and inspiring.

Singaporeans in the region continue to be known not only for our enterprising spirit, but also for our ability to build bridges across borders culturally, socially and economically. SCC has created a close-knit community while promoting Singapore's values of integrity, inclusiveness and mutual respect in Cambodia.

As fellow members of the broader ASEAN Singaporean family, SCCV and SCC share many common goals, such as nurturing business ties, supporting our members' aspirations and contributing meaningfully to our respective local communities. In these shared purposes, there is tremendous opportunity for greater collaboration and collective impact.

On behalf of SCCV, I congratulate the leadership and members of the Singapore Club Cambodia for reaching this important milestone. May you continue to thrive with fresh ideas, strong partnerships, and enduring friendships in the years to come.

Happy 32nd Anniversary!

Tan Quee Peng
President

LSH
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Canned Vegetable
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HONOURING THE MILESTONES OF THE SINGAPORE CLUB CAMBODIA AND SINGAPORE–CAMBODIA RELATIONS.

Congratulatory Message from Mr. Cheong Hai Poh, President of IFBA

"On behalf of the International Food & Beverage Association (IFBA), I extend my heartfelt congratulations to the Singapore Club Cambodia (SCC) on the celebration of its 32nd anniversary, and on the remarkable milestone of 60 years of diplomatic relations between Singapore and Cambodia.

These twin anniversaries are a testament to the enduring friendship, mutual respect, and evolving partnership between our two nations—built not only through official channels but through the lived experiences of our people, families, and communities across borders. Over the years, SCC has become a vital anchor for Singaporeans living and working in Cambodia, fostering a strong sense of identity, belonging, and community spirit.

As President of IFBA, I have witnessed how food, hospitality, and cultural exchange can transcend borders and strengthen bilateral ties. Cambodia's vibrant culinary and tourism landscape offers a growing platform for cross-border collaboration, and we are proud to support initiatives that connect Singaporean expertise with Cambodia's potential in hospitality, education, and F&B entrepreneurship.

This commemorative book stands as a tribute to the shared history, collective achievements, and aspirations of both nations. May it continue to inspire future generations to build bridges, cultivate goodwill, and contribute meaningfully to our region.

Congratulations once again on this significant milestone."

— Cheong Hai Poh, President, International Food & Beverage Association

Preah Ang Dorngkeu Shrine, Phnom Penh

Congratulatory Message from the Singapore Alumni Association of Cambodia

On behalf of the Singapore Alumni Association of Cambodia, I extend my heartfelt congratulations to the Singapore Club Cambodia (SCC) on the momentous occasion of your 32nd anniversary, and in celebration of 60 years of diplomatic relations between Cambodia and Singapore.

Over the years, the SCC has played an instrumental role in bringing together members of the Singaporean community in Cambodia, as well as fostering enduring bonds of friendship and cooperation between our two nations. This milestone is not only a celebration of your legacy, but also a reflection of your continued relevance and commitment to community, culture, and connection.

As Cambodian alumni of Singapore, we are proud to stand with you in marking this historic moment. May the SCC continue to grow in strength, unity, and purpose, and may the friendship between Cambodia and Singapore flourish for generations to come.

Congratulations once again, and *Majulah Singapura!*

Mdm Alicia Lim / Sok Hourng
President

Bridges across Borders

A Timeline of Cambodia–Singapore Relations

10 August 1965:
Cambodia became one of the first countries to recognise Singapore's independence, with formal diplomatic relations established shortly thereafter.

1975:
Diplomatic ties were suspended following the Khmer Rouge's rise to power, though trade relations persisted during this period.

2000:
Cambodian Prime Minister Hun Sen visited Singapore.

2001:
Singaporean Prime Minister Goh Chok Tong visited Cambodia.

2002:
The Cambodia-Singapore Training Centre was established in Phnom Penh under the Initiative for ASEAN Integration (IAI) to support capacity building.

2005:
Singaporean Prime Minister Lee Hsien Loong visited Cambodia.

2003:
Singaporean President S. R. Nathan paid a state visit to Cambodia.

2006:
Cambodian King Norodom Sihamoni visited Singapore.

2018:
The Cambodia-Singapore Training Centre was upgraded to the Cambodia-Singapore Cooperation Centre (CSCC), enhancing the delivery of development assistance and training programs.

2020:
The Singapore Embassy in Cambodia organized the Street Arts Fest to celebrate 55 years of bilateral ties, featuring artists from both countries and attracting over 15,000 visitors.

2023:
Both countries signed Memorandum of Understanding (MOU) on Carbon Credits Cooperation aligned to Article 6 of the Paris Agreement.

18 Jun 2024:
The Monetary Authority of Singapore (MAS) and the National Bank of Cambodia (NBC) announced the start of the Financial Transparency Corridor (FTC) initiative between Singapore and Cambodia.

19 Jun 2024:
Cambodia-Singapore Business Forum, jointly organized by Cambodia Chamber of Commerce, Singapore Business Federation and Singapore Club Cambodia, held at Conrad Centennial Singapore.

2025:
Also known as SG-CAM60, the logo is designed by Ly Meylik, a student from Phare Ponleu Selpak and was selected from 20 submissions. It features a circular design with Angkor Wat and the Merlion, symbolizing the two countries' shared heritage and dynamic spirit. A handshake at the center represents unity, trust, and cooperation, while the colours blue and red, found in both flags, signify peace and vitality.

2024:
Two-way trade between Singapore and Cambodia reached 901 million, with Cambodian exports to Singapore rising to 103 million.

18-19 June 2024:
Cambodian Prime Minister, Hun Manet paid official state visit to Singapore. He had a new orchid hybrid, Vanchoanthe Hun Manet, named in his honour.

2 July 2025:
Singaporean Prime Minister Lawrence Wong paid official state visit to Cambodia. He noted during his visit that nearly 19,000 Cambodian officials have been trained under the Singapore Cooperation Programme (SCP) in fields such as public health, digital governance, and administration.

Past Presidents of SCC

1995 – 1997	Wayne Tan
1997 – 1999	Peter Ong
1999 – 2001	Peter Ong
2001 – 2003	Koh Tai Hong
2003 – 2005	Bob Yap
2005 - 2007	Roger Tan
2007 – 2009	Khoo Hang Peng
2009 – 2011	Lee Thai Khit
2011 – 2013	David Sim
2013 – 2015	Peter Ng
2015 – 2017	Albert Tan
2017 – 2019	Ng Chor Yee
2019 – 2021	Albert Tan
2021 – 2025	Andrew Tay
2025 – 2027	Yeong Hock Ming

Marina Bay Area, Singapore

Singapore Flyer, Singapore

Strengthening Bilateral Ties Through Business and Community Engagement

Peter Ng Meng Cheng

Peter Ng Meng Cheng, founder of the Singapore Business Association in Cambodia (SBAC) in 1993, now known as the Singapore Club Cambodia (SCC), has played a pivotal role in fostering strong ties between the Singaporean community in Cambodia and their local hosts.

Under his leadership, the SCC has become a dynamic platform for cultural exchange, business networking and social interaction. It has significantly contributed to the enduring relationship between Singapore and Cambodia.

VISIONARY LEADERSHIP

In the business sphere, Peter Ng has demonstrated visionary leadership by integrating international medical expertise with local market needs. As Chairman of Sing-Specialists Medical Center (SSMC), he played a key role in fortifying community healthcare services, particularly during the COVID-19 pandemic when primary health care was a critical first line of defence. Additionally, as Chairman of Charge-plus, a leading provider of electric vehicle (EV) charging solutions, he has championed green energy and environmental sustainability initiatives in Cambodia and Southeast Asian countries.

COMMITED TO CAMBODIA

Peter Ng's connection to Cambodia began in 1989 with his deep commitment to various types of businesses, as well as charitable causes and grassroots development efforts.

As Zone President of the St. John Phnom Penh Organisation, he has led food drives and supported educational programmes. Through fundraising and awareness campaigns, he has also actively contributed to Smile Cambodia, which is a non-profit organisation offering free cleft lip and palate surgery to many underprivileged Cambodian children. These efforts reflect his dedication to giving back to the community that has welcomed him.

Weaving Hope and Progress in Cambodia

Albert Tan

Albert Tan has been in Cambodia since 1995. He has held the position of President of the Singapore Club Cambodia (SCC) for two terms. His career has long been in the garment manufacturing sector and he is currently the Deputy Chairman of the Textile, Apparel, Footwear & Travel Goods Association in Cambodia (TAFTAC). As Head of the Tax committee in TAFTAC, Albert Tan and his secretariat have been advising members on tax issues. They work closely with the General Tax Department to resolve these issues.

OPPORTUNITIES FOR THE GARMENT MANUFACTURING SECTOR

In a business climate marked by market change and unpredictability, Albert Tan's advice for industry players is to diversify and change their outlook and processes. His recommendation is to source supplies from other countries and to search for other brands.

GIVING BACK TO THE COMMUNITY

Albert Tan has consistently pushed for enhanced technical education, skills transfer and innovation among Cambodia's labour force to ensure workers are ever-ready to adapt to new challenges. His impact runs deep into Cambodia's heartland, where lives are transformed by his advocacy and generosity.

In 2023, the TAFTC Exco and its members established a public-private partnership with the Cambodian Mine Action and Victim Assistance Authority (CMAA). Eight minefields in Koh Kong province were cleared. This freed the communities from decades-old threats and restored the land for safe use.

Another of Albert Tan's objectives is to provide a platform for the Singapore community in Cambodia to meet and support one another, as well as to reach out to newly arrived Singaporeans in Cambodia.

Above: Landmine Zone in Koh Kong

A Life of Service, Hospitality and Community Leadership

Andrew Tay

Andrew Tay is a seasoned hospitality professional and respected community leader who has dedicated much of his life to building bridges between Singapore and Cambodia. As Director of Himawari Hotel Apartments in Phnom Penh, Andrew has spent the past 25 years in Cambodia playing a pivotal role in both the hospitality sector and various community and civic initiatives.

A LIFELONG CAREER IN HOSPITALITY

Andrew holds a bachelor's degree from Hawaii Pacific University, where he majored in International Business and minored in Travel Industry Management. His academic background laid the foundation for a lifelong career in international hospitality, and his global perspective continues to inform his leadership at Himawari Hotel Apartments. Under his guidance, the hotel has become a preferred destination for long-stay guests, business travellers and tourists alike, and is known for its high standards and personal touch.

Throughout his career, Andrew's vision for hospitality is more than just service — it is about human connection. This people-first mindset of creating a space that is welcoming, has not only contributed to the success of Himawari Hotel Apartments but also to Andrew's reputation as a warm and approachable leader in the industry.

Below:
Andrew Tay and family

COMMITMENT TO COMMUNITY SERVICE

Andrew also demonstrates an unwavering commitment to community service. He serves as the Senior President and Deputy Director of St John Phnom Penh, part of the international humanitarian organisation known for its first aid, emergency response and health services. Andrew was admitted as an Officer of the Order of St John by the late Her Majesty Queen Elizabeth II in 2019 — an honour that acknowledges his leadership and dedication to public service.

In 2020, Himawari Pte Ltd was conferred the prestigious NS Advocate Award for SMEs, presented at the Total Defence Awards virtual ceremony, that was presided over by Singapore's former Minister of Defence Dr. Ng Eng Hen. It recognised the company's exceptional support for Singapore's National Service.

EFFORTS IN STRENGTHENING BILATERAL TIES AND FORGING COMMUNITY BONDS

Despite his long-term residence in Cambodia, Andrew maintains a sense of duty and seeks to build strong ties to Singapore. He has served as Patron of the Pioneer Citizens' Consultative Committee and as a member of the Boon Lay Community Club Management Committee for over 15 years, contributing to grassroots efforts and community development.

As a member of the Singapore Club Cambodia (SCC) for over a decade, Andrew was Vice-President and President previously and is currently an Advisor, supporting its efforts to connect and serve the Singaporean community abroad. One of his most notable achievements was co-organising the Cambodia-Singapore Business Forum that was held in Singapore on 19 June 2024.

On the personal front, Andrew is a devoted family man. He is married to a loving and supportive wife and is a proud father of three children. His ability to balance professional responsibilities, community service and family life reflects a life driven by purpose, values and integrity. Whether through business, service or diplomacy, Andrew continues to make a meaningful impact in bridging cultures, building communities and championing collaboration between Singapore and Cambodia.

SG 60

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Celebrating Our Journey: 10 Years of St John Phnom Penh

St John Phnom Penh

This year marks a remarkable milestone for **St John Phnom Penh Organization** as we celebrate our 10th anniversary. Founded in 2015 by a small group of Singaporean officers alongside committed Cambodian members, we began with just a dozen passionate individuals. Today, we are proud to have grown to over a hundred members, including dedicated cadets, all committed to serving our community.

Our journey has been one of growth, learning, and service as we strive to equip individuals with lifesaving skills and support health initiatives across the region. From our humble beginnings, our programs have expanded, ensuring that more people are prepared for emergencies and equipped with first aid knowledge.

This anniversary coincides with Singapore's **SG60** celebrations, and we would like to extend our warmest wishes for a Happy National Day to all our friends in Singapore. We are grateful for the ongoing support of Himawari Hotel Apartments, and our esteemed St John Presidents, whose commitment has been invaluable to our mission.

As we celebrate a decade of service, we look forward to continuing our journey, making a lasting impact in the community. For the Faith and in the Service to Humanity.

Credit: Andrew Tay

SCC Past Activities

Singapore National Day 2024

SINGAPORE
SCC

PhillipBank

SCC Past Activities

Lunar New Year Gala Dinner 2024

SERISTINE

BONCAFÉ

EAR OF THE DRAGON
2024, Himawa
apartments

R OF THE DRAG
2024

Singapore's water polo team reclaims SEA Games gold

Above:
H.E. Sun Chanthol - President of Khmer Swimming Federation (Left)

Mr Dominic Soh - Vice President (Waterpolo) at Singapore Aquatic (Right)

Right:
Snapshot of the article written in The Straits Times on 16 May 2023

16 May 2023

THE STRAITS TIMES

Singapore's water polo team reclaims SEA Games gold after beating Cambodia

Matthew Mohan

PHNOM PENH: It wasn't a victory just for the 13 players in the Singapore men's water polo team. This triumph was for every single one of their supporters.

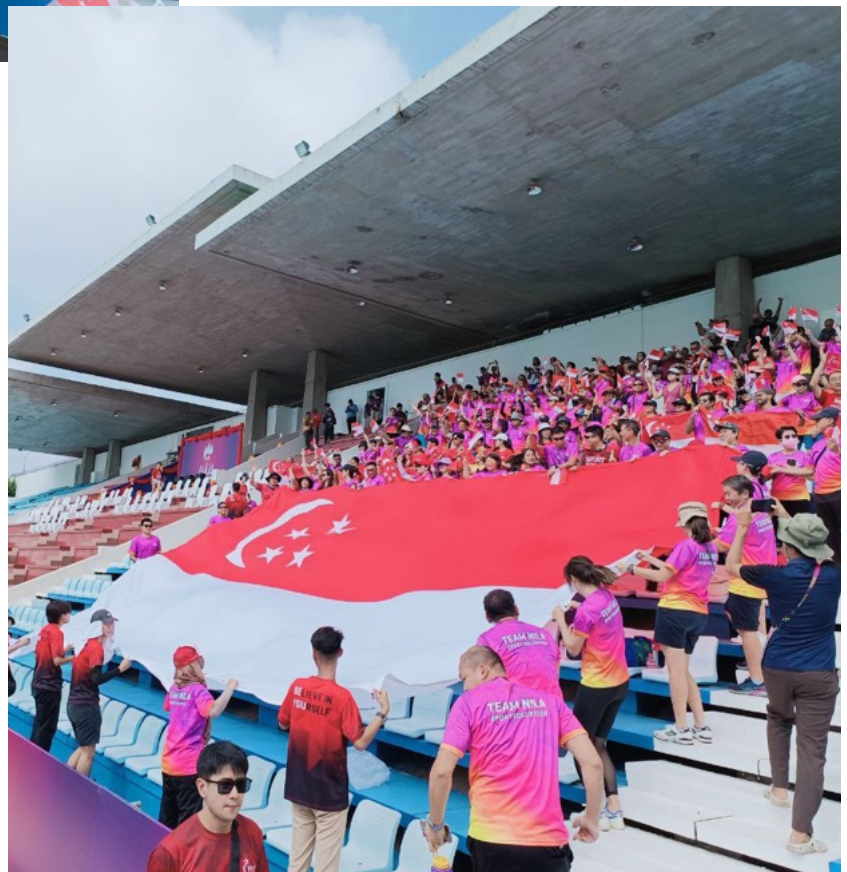
And it was fitting that on Tuesday (May 16), the team reclaimed its Southeast Asian (SEA) Games crown in front of friends and family at the National Olympic Stadium Swimming Centre in Phnom Penh, Cambodia.

There were jubilant scenes after Singapore's 22-14 victory over host nation Cambodia in their final round-robin match. Loved ones snapped photos with the players, and some such as Paul Tan's

Right:
Singapore Water Polo Team at Olympic Stadium Swimming Centre in Phnom Penh, Cambodia. Supported by friends and fellow Singaporeans.

SINGAPORE

SINGAPORE


TEAM NILA

32ND SEA GAMES 2023
SINGAPORE
WHITE
00.0
INDONESIA
BLUE
TO. 2
12
Period 4
5
TO. 1
1 DARREN LEE JIT AN
2 LOH ZHI ZHI
3 CHOW JING LUN
4 EUGENE TEO
5 CAYDEN LOH
6 PAUL TAN
7 CHIAM KUN YANG
8 ANG AN JUN
9 YU JUN JIE
10 LEE CHENG KAIS
11 YIP YANG
12 KOH JIAN YING
13 LEE KAI YANG
1 GLADE SAMUEL SAPUTRA
2 RIZKY RAGHIL SAPUTRA
3 RICHLEY GREGORIUS
4 AFRINO FAHRI RAPOTERAS
5 FAKRI MAHBUD
6 NEKHA BRIANTORO
7 YUSUF SUKIMAN
8 REZZA ALDITYA PUTRA
9 BRADLEY LOMBAN
10 REJOICE MUJA
11 RIAN RINALDO
12 ZAENAL ARIFIN
13 ROVIAN DWI PUTRA

CAMBODIA 2023
32nd SEA
VATTANAC
Kulen
AIA
TYR

SINGAPORE
SWIMMING
WATERPOLO
DIVING
OPEN WATER
TYR

Polo
RALPH LAUREN

"The ***generosity*** of SBIF has provided us with ***vital tools*** to continue caring for the children...

- Director of National Center for Infants and Children, Ms. Thor Peou

Singapore Business Investment Forum (SBIF)'s Donation Drive Initiative

The Singapore Business Investment Forum (SBIF) concluded a successful donation drive at the National Center for Infants and Children in September 2024.

It raised US$8,400 to provide essential supplies, such as milk powder, soya milk, canned food, cooking sauces, toiletries, cleaning detergents and more to improve the living conditions for the 195 children at the facility. The SBIF also donated five specially-ordered wheelchairs to the center, further aiding children with special needs. The event saw strong participation from SBIF members and local businesses.

The National Center for Infants and Children, which relies almost entirely on donations, supports children with various disabilities, as well as those with HIV, autism, and Down syndrome. Many of these children were abandoned at birth.

President of SBIF Mr. Albert Tan expressed his gratitude for the community's response to the initiative. "This hands-on involvement is a powerful reminder of how we can make a meaningful difference in the lives of those who need it most."

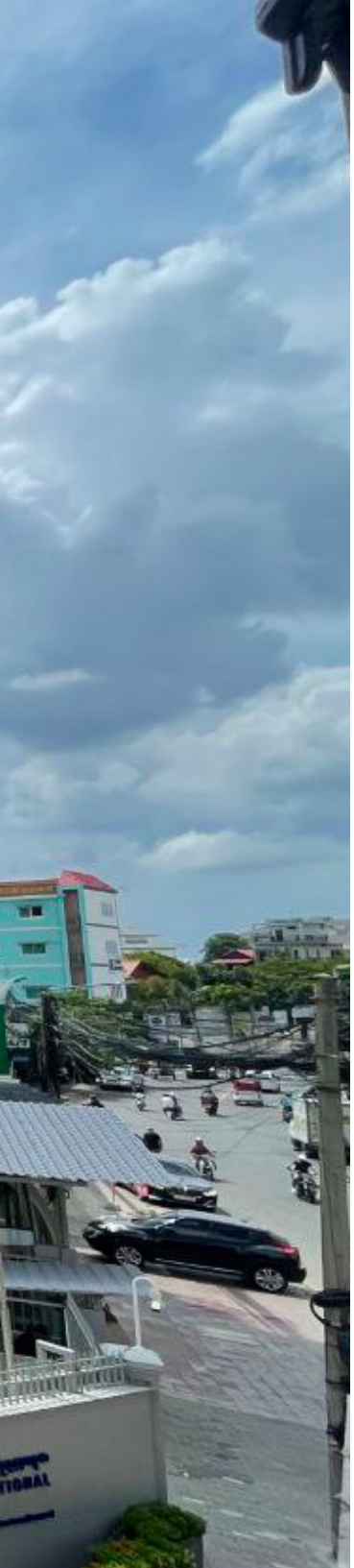
Director of the Center Ms. Thor Peou also shared her appreciation. "The generosity of SBIF has provided us with vital tools to continue caring for the children. These donations will significantly enhance our daily operations and, more importantly, improve living conditions for the children."

Corporate Social Responsibility activities, such as this donation drive, reaffirm SBIF's commitment to being a socially responsible organisation that supports local communities in Cambodia. In addition, they complement the organisation's core objectives of connecting Singaporean businesses through networking, knowledge and resource sharing, advocating for business interests and attracting Singaporean investments to Cambodia.

Supertree Grove, Singapore

Celebrating Cambodia-Singapore 60 years of Bilateral Relations

PRIME CINEPLEX
KINDERLAND



Singapore and Cambodia Relations: A Partnership of Development, Resilience and Common Vision

A youth project by students of TG International School

Written by Eung Ingter, Wu Fan, Piseth Chan Ousa, Ly Vong Yanit, and Taing Kim Chhay

Building bilateral ties between nations is crucial in promoting collaboration across sectors such as tourism, trade and education. Over the years, Singapore and Cambodia have worked in close cooperation, and this has fostered mutual understanding and economic growth.

HISTORICAL FOUNDATIONS

Singapore separated from Malaysia and declared its independence on 9 August 1965. Cambodia was among the first nations to recognise Singapore's sovereignty and diplomatic ties were soon established.

A PERIOD OF UPHEAVAL

When the Khmer Rouge came into power in 1975, diplomatic ties were cut off as Singapore did not formally recognise the regime. Yet, Singapore continued to maintain trade relations with Cambodia. After Vietnam's invasion of Cambodia and the fall of the Khmer Rouge in 1979, Cambodia embarked on recovery and re-engagement. Throughout this period, Singapore provided humanitarian aid, and trade links continued into the 1980s. Diplomatic relations were officially re-established on 18 January 1992.

BUILDING A STRONGER FUTURE

From the 2000s onwards, bilateral cooperation deepened with state visits made by leaders of both countries. Prime Minister Hun Sen visited Singapore in 2000, touring key institutions and discussing opportunities for trade and investment. Prime Minister Goh Chok Tong visited Cambodia in 2001, followed by President S.R. Nathan in 2004. In 2005, Prime Minister Lee Hsien Loong travelled to Cambodia to reaffirm ties and cooperation, while in 2006, Hun Manet emphasised enhancing collaboration, particularly in workforce development and trade during his visit to Singapore. In 2018, capacity-building efforts were strengthened with the upgrade of the Cambodia–Singapore Training Centre (CSTC) to the Cambodia–Singapore Cooperation Centre (CSCC).

RECENT DEVELOPMENTS: 2024–2025

The Cambodia–Singapore Forum 2024 ushered in a new chapter, promoting cooperation in finance, digitalisation, energy and logistics. With participation from hundreds of delegates and senior officials, the forum reaffirmed both nations' commitment to a strategic partnership.

In 2025, the Singapore embassy unveiled a commemorative logo marking 60 years of diplomatic ties. It features Angkor Wat and the Merlion in the colours of both nations' flags. A circle represents unity, with blue symbolising peace and red signifying vitality. The design reflects the shared aspirations of both countries in the areas of education, culture and the economy.

Voices of Cambodian Youths

Eung Ingter:
Cambodia–Singapore ties are stable and meaningful. Singapore's educational and economic models inspire Cambodia. As long as mutual respect and communication remain central, the partnership will endure.

Wu Fan:
Educational exchanges between the two countries have enhanced Cambodia's academic standards. Singaporean professionals teach in Cambodia, and Cambodian students study in Singapore. Joint research also addresses global challenges like climate change and healthcare, and this helps youths of both countries to become more globally-minded.

Piseth Chan Ousa:
With Singapore's support, Cambodia has the potential to expand its renewable energy exports like hydro and solar power. This relationship strengthens ASEAN's unity. By 2030, it could serve as a leading example of cooperation in security, technology and sustainable development.

Ly Vong Yanit:
Over the next five years, I believe the friendship between Cambodia and Singapore will continue to thrive. Both are collaborating in the fields of technology, business and education. Cambodia can glean lessons from Singapore's infrastructure and clean environment, while Singapore can benefit from Cambodia's young labour force and rich heritage.

Taing Kim Chhay:
I believe the relationship is strong enough for them to support each other through challenging times. I hope this mutual assistance continues far into the future.

From left to right:
Eung Ingter, Wu Fan, Piseth Chan Ousa, Ly Vong Yanit and Taing Kim Chhay

Angkor Wat, Siem Reap

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Member of Crestar Education Group (Singapore)

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INTERNATIONAL PRESCHOOL

HAPPY 60th BIRTHDAY SINGAPORE

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Crestar Education Group Launch First K-12 School in Phnom Penh

TG International School

TG International School (TGIS), owned by Singapore-based Crestar Education Group (CEG), officially launched its first K-12 campus at Tuol Kork in Phnom Penh on Saturday, along with its Kinderland International Preschool in the country. Established in 1977, CEG now has over 120 centres across eight Asia-Pacific countries and is poised for further expansion, targeting markets like Vietnam and Australia in the near future. The state-of-the-art campus in Toul Kork is equipped with facilities including a technology hub, science labs and an indoor sports gymnasium, and it can accommodate up to 700 students. Situated in the bustling heart of Phnom Penh, TGIS and Kinderland provides holistic education that emphasises academic excellence, character development and global citizenry.

Deputy Prime Minister and Minister of Education, Youth and Sport, Dr. Hang Chuon Naron, presided over the grand launch on 14 Dec 2024, attended by prominent figures, including Her Royal Highness, Princess Norodom Rattana Devi, Ms. Bernice Seow, Second Secretary (Political), Singapore Embassy, H.E. Chea Cheat, Secretary General of MOEYS, several educationists, and business leaders.

In his keynote address, Dr. Naron appreciates CEG for investing in Cambodia and the company's confidence in the country. The new school, he said, increases the opportunity for Cambodian children to access quality international education.

The Deputy Prime Minister highlighted the efforts of the Royal Government to make Cambodia a high-income developed country by 2050 and the role played by the education system to elevate the quality of the human capital. Dr. Naron said the Cambodian government has placed high importance on Science, Technology, Engineering and Mathematics (STEM) education. Schools in both public and private sectors are instrumental in these efforts and the government has always been at the vanguard in supporting quality education, he said.

"Now we have different systems of education in the country, including the Singapore system, and this gives parents and students several options to choose from," the Deputy Prime Minister said of the rising presence of international schools in the country, especially in Phnom Penh.

Above:
3D Model of new TG International School Building

Below:
Deputy Prime Minister and Minister of Education, Youth and Sport, Hang Chuon Naron (2nd R) and Crestar Education Group Director Robert Leong (2nd L) witness an MOU signing ceremony between I.S.E Education and the Singapore Institute of Management.

60 YEARS OF FRIENDSHIP: A CANVAS OF SHARED DREAMS

Invictus International School

In celebration of the enduring friendship between Singapore and Cambodia, students from Invictus International School have created a series of heartfelt artworks reflecting the spirit of unity, respect, and shared dreams. Through their youthful eyes and creative expressions, this gallery captures the essence of bilateral ties—honouring six decades of connection, culture, and collaboration between the two nations.

JOINED BY HISTORY, DRIVEN BY VISION

Alis Chin
10 Years old

This artwork honours the profound connection between Cambodia and Singapore — where shared struggles, cultural respect, and a commitment to progress unite two nations through the eyes of a hopeful generation.

Above:
Artists' Plaque commemorating the mural's unveiling by Her Excellency Dr. Khuon Vichheka, Director General

CELEBRATING 60 YEARS OF FRIENDSHIP: CAMBODIA & SINGAPORE MURAL

Artists:
Heng Panhavortey (13 years old),
Taing Kesor Amanda (14 years old)
Akara Yoh Anhaouy (14 years old)

This mural celebrates 60 years of friendship between Cambodia and Singapore, painted by our students:
Heng Panhavortey, Taing Kesor Amanda and Akara Yoh Anhaouy.

It shows each country's national animal - a kouprey representing Cambodia and a lion representing Singapore, both dressed in suits and smiling proudly. Each one is holding a drawing of the other.

The bull holds a playful sketch of a lion signed “by: CAMBO,” and the lion shows a drawing of a bull signed “by: SINGA.” These drawings show how both countries appreciate and respect each other in a fun, lighthearted way.

The mural is a creative way to show how Cambodia and Singapore have grown together as friends over the years. Even if we’re different, we can still be great friends and help each other strive as each country develops.

60YEARS OF:
FRIENDSHIP!
CARING
Friendliness
Trust
By CAMBO
by: Singa
Kindness
Acceptance

BRIDGING NATIONS, BUILDING FUTURE

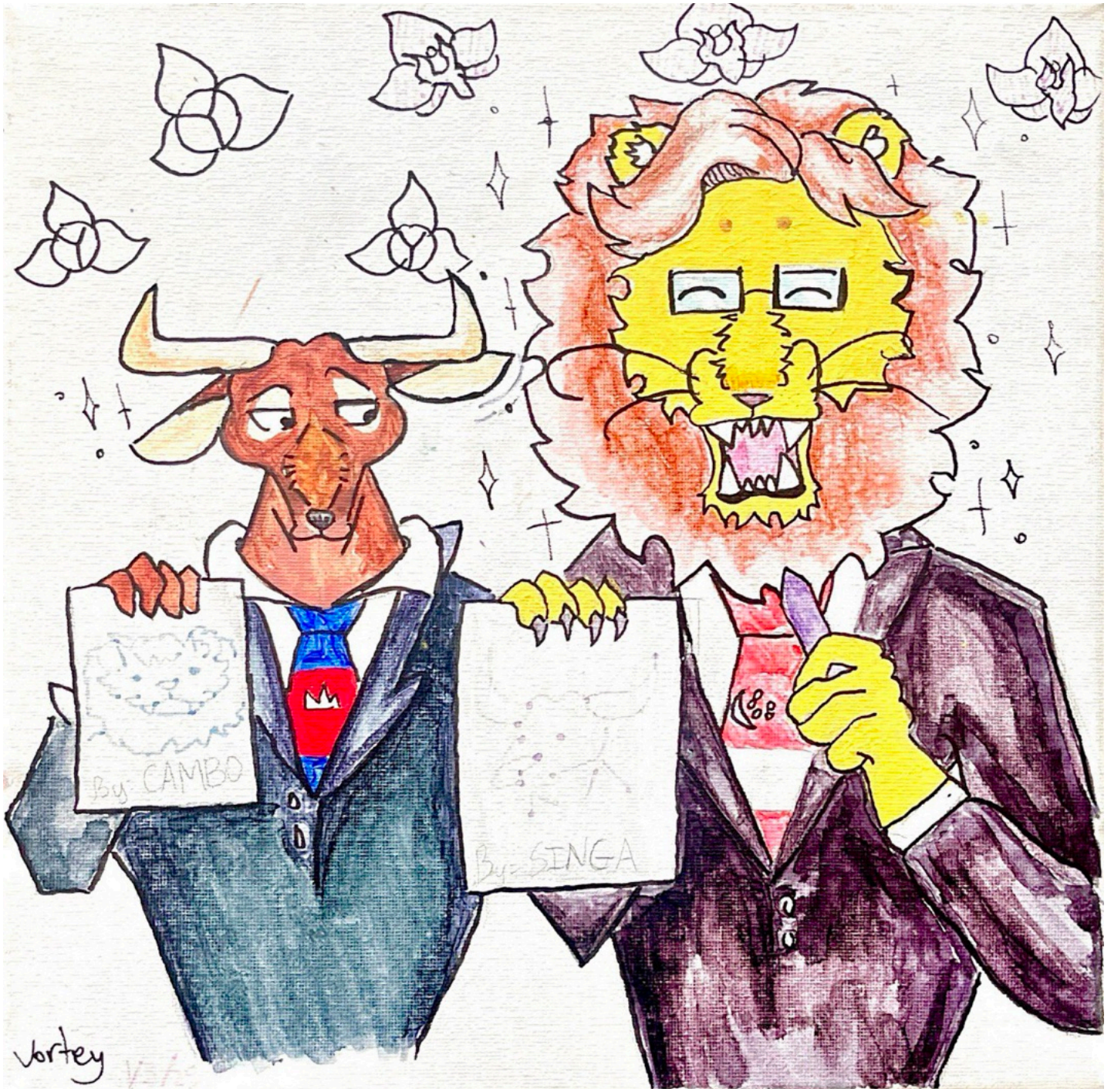
Vong ChanrithSok
13 Years old

This artwork shows the connection between Cambodia and Singapore, with Invictus International School at the centre to represent education as a bridge. Through shared symbols and vibrant colours, it expresses unity, growth, and hope for a brighter future.

SINGAN'CAMBO

Heng Panhavortey
13 Years old

Singa and Cambo" celebrates the friendship between Singapore and Cambodia through powerful symbols. The lion represents Singapore's strength and pride, while the buffalo embodies Cambodia's resilience and heritage. Together, they highlight unity and shared growth.



GIANT THROWING WATER

Kimpeng Hout
15 Years old

"Giant Throwing Water" symbolises the dynamic energy between Khmer and Singaporean cultures—powerful, refreshing, and ever-flowing, representing strength and renewal in their shared journey.

BLOOMING FRIENDSHIP

Kesor Amanda Taing
13 Years old

"Blooming Friendship" captures the vibrant growth of a partnership rooted in respect and nurtured over time, like flowers unfolding; it shows how connections deepen and thrive across borders.

FROM TEMPLE SHADOWS TO CITY LIGHT

Sok Oudom Edward Huy
15 Years old

The moon, featuring the Singapore flag, watches silently over Angkor Wat—a reminder that two nations with different paths share one sky, where history and progress move forward together.

A PLATE TO REPRESENT 60 YEARS

Sovath Thyda
13 years old

This artwork symbolises 60 years of cultural exchange and friendship between Cambodia and Singapore. The plate serves as a metaphor for unity, heritage, and shared growth, blending traditional Khmer motifs with Singaporean elements to celebrate a milestone of mutual respect and collaboration.

FRIENDSHIP AND POWER

Sophany Morn
16 years old

“Friendship and Power” captures the strong bond between Singapore and Cambodia, symbolised by the lion—Singapore’s iconic emblem—and the buffalo, a symbol deeply rooted in Cambodian heritage. Together, they represent strength, respect, and enduring partnership.

THE 60TH FRIENDSHIP

Rachnapisey Chhun
14 years old

This artwork captures the bond between Cambodia and Singapore through symbols of heritage, unity, and daily life—showing how true friendship is built across both time and culture.

BOUND BY FLAGS, CONNECTED BY HEART

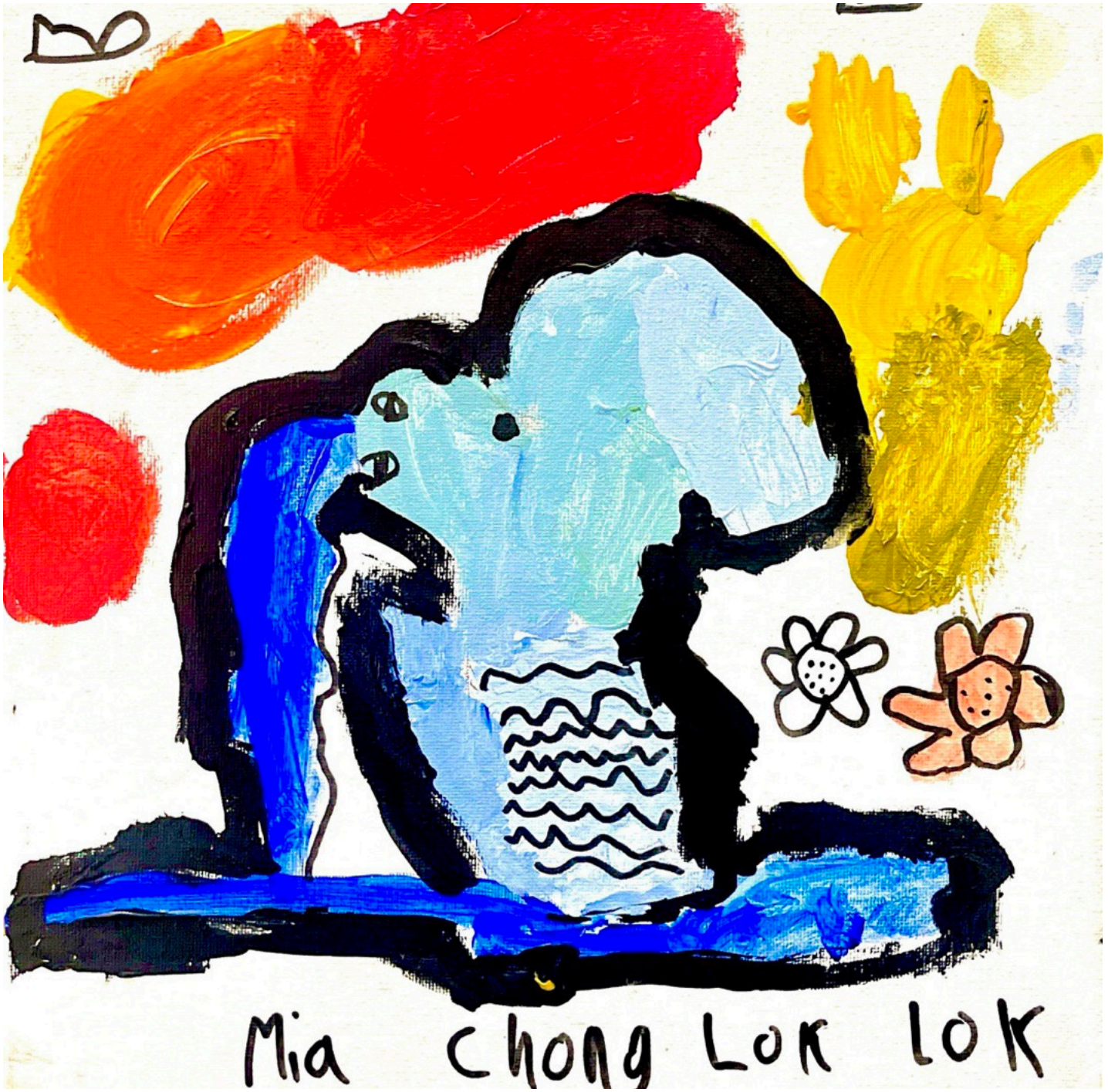
Rithypong Bunna
10 years old

"Bound by Flags" softly weaves the flags of Cambodia and Singapore together with a heart, symbolising a connection nurtured by compassion, trust, and shared humanity. It gently reminds us that true unity blooms from kindness and understanding.

HAND IN HAND: CAMBOXSINGA

Oh I San
14 years old

This artwork shows two hands joined together, representing Cambodia and Singapore standing united. It's a symbol of partnership, shared journeys, and the strength that comes from working together.



THE LION AND THE WATER

Mia Choong
13 years old

"The Lion and the Water" captures the dynamic spirit of Singapore and Cambodia. The lion, with water flowing from its mouth, represents courage and endless energy, while the water symbolises life's flow and the ongoing connection between these two vibrant cultures.

JOURNEY ACROSS TWO LANDS

Jonas Yu Le Quek
11 years old

This artwork vividly depicts the iconic Angkor Wat and Singapore's flag, symbolising the deep cultural heritage of Cambodia and the modern spirit of Singapore. Through bold colours and imagery, the artwork celebrates the connection and mutual respect between these two nations.

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Cambodia-Singapore Business Forum 2024:
Bridging Economies, Building Partnerships

Against the vibrant backdrop of Singapore's financial district, business and government leaders from Cambodia and Singapore convened for the highly anticipated Cambodia-Singapore Business Forum 2024. Co-organised by the Singapore Club Cambodia, the Singapore Business Federation and the Cambodia Chamber of Commerce, the forum served as a dynamic platform to deepen cross-border collaboration and chart new paths for economic growth in the region.

Held in Singapore for the first time on 19 June 2024, the event drew a robust turnout from both the public and private sectors, reflecting the growing appetite for bilateral trade, investment and innovation. Industry pioneers, policy-makers and entrepreneurs exchanged ideas, shared insights and explored tangible opportunities for partnership across a wide range of sectors, ranging from infrastructure and logistics to digital services and green technologies.

The forum was honoured by the presence of Prime Minister Hun Manet of Cambodia, whose keynote address emphasised Cambodia's commitment to fostering a pro-business environment and leveraging Singapore's expertise as a regional hub. He was joined by Guest of Honour Dr. Tan See Leng, Singapore's Second Minister for Trade and Industry at the time. His remarks underscored the importance of strengthening economic collaboration between Singapore and Cambodia across traditional and emerging sectors.

Panel discussions, networking sessions and breakout dialogues further enriched the day, allowing participants to forge new collaborations and gain fresh perspectives on Southeast Asia's evolving business climate.

As Cambodia positions itself as a rising economic player and Singapore continues to lead in innovation and enterprise, the Cambodia-Singapore Business Forum 2024 reaffirmed a simple truth: that shared growth begins with a shared vision.

"Together, we are not just preparing a meal; we are telling a *story of* ***heritage, connection,*** *and the* ***friendships*** *that tie our countries together.*"

- Chef Petrina Loh

Above:
Chef Ros Rotanak

Right:
Chef Petrina Loh

FLAVOURS OF FRIENDSHIP: CELEBRATING 60 YEARS OF CAMBODIA–SINGAPORE TIES

On 24 and 25 June 2025, in a fitting tribute to six decades of diplomatic relations between Cambodia and Singapore, the Singapore Embassy, supported by the Singapore Tourism Board, hosted an exclusive dinner curated by two renowned chefs: Cambodia's Chef Ros Rotanak (Nak) and Singapore's Chef Petrina Loh. The menu featured unique dishes ranging from Bak Kut Teh (pork rib soup) with kampot pepper to pomelo salad with shrimp sambal and chilli crab with torch ginger pickles.

Ambassador Teo Lay Cheng said: "The Embassy is thrilled to bring together Chef Nak and Chef Petrina – two visionary culinary artists – for this unique Flavours of Friendship dining experience. The five-course menu is a sensory delight, masterfully weaving Cambodian and Singaporean culinary traditions with the use of fresh, locally sourced ingredients". The Ambassador added: "Food is a living chronicle of our heritage, identity and values. Just as diplomacy builds bridges between nations, food opens a window beyond the familiar. When people travel and discover new cuisines, they gain not only new tastes but also deepen their appreciation of cultures different from their own. This is what we hope to achieve through the dinner – a personal connection."

Reflecting on the significance of the evening, Chef Nak said: "It is my great pleasure and honour to be part of the Singapore-Cambodia 60th anniversary culinary diplomacy event. As I continue my journey to share and celebrate the vibrant flavours and rich heritage of Cambodian cuisine with the world, I am truly delighted to welcome Chef Petrina Loh to our home, Cambodia. Together, as we cook and share the foods that are closest to our hearts, we celebrate not just our shared histories but also the friendships, values and cultural stories that unite us. I hope that this occasion will deepen the bonds between Singapore and Cambodia and inspire many more years of collaboration, creativity and mutual appreciation at the table and beyond."

Agreeing, Chef Petrina added: "It is such a deep honour to be invited to Cambodia for this special dinner celebrating 60 years of friendship between Singapore and Cambodia. Food is a powerful bridge between cultures, and being able to share this moment through cooking is incredibly meaningful to me. Collaborating with Chef Nak – someone who is so passionate about preserving and celebrating Cambodian cuisine – has been an inspiring experience. Together, we are not just preparing a meal; we are telling a story of heritage, connection and the friendships that tie our countries together. I am truly grateful to be part of this beautiful celebration through food, culture and shared memories."

Left:
Chef Ros Rotanak (Left) and Chef Petrina Loh (Right)

Chef Nak grew up in Phnom Penh, immersed in rich culinary traditions. From a young age, she nurtured her passion for cooking by helping her family select fresh, quality ingredients. Today, she is a celebrated chef dedicated to preserving and revitalising Cambodia's culinary heritage. Chef Nak is also the author of the acclaimed cookbooks NHUM and SAOY – the latter honoured as "Best Cookbook in the World 2023" by the Gourmand Award. Her work bridges food, health and culture and has also been featured in The New York Times, BBC and Condé Nast Traveler.

Born and raised in Singapore, Chef Petrina left private banking at the age of 29 to pursue her passion for cooking. Trained at the prestigious California Culinary Academy's Le Cordon Bleu programme, she also honed her skills in several Michelin-starred kitchens. Chef Petrina is known for her progressive Asian fusion cuisine, which blends food anthropology, slow food values and artisanal techniques. Her dishes draw inspiration from her cultural heritage, global travels and passion for fermentation, sustainability and ingredients that nourish both the body and soul.

"Flavours of Friendship" is part of a series of events organised by the Embassy to commemorate the diamond jubilee of bilateral relations this year.

We would like to thank the SINGAPORE EMBASSY IN PHNOM PENH for contributing this article.

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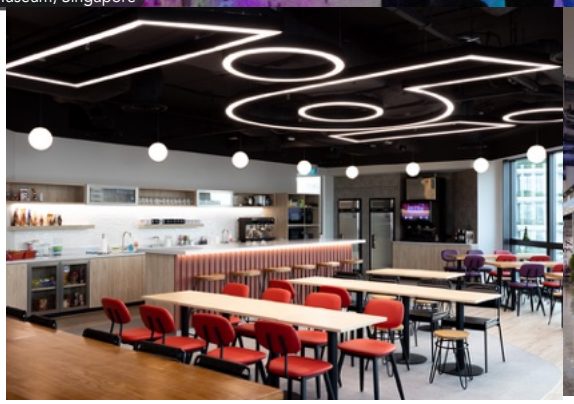
Future World, ArtScience Museum, Singapore



SPACElogic

Building Impact from the Heart of Cambodia

Established in 2010, **SPACElogic Cambodia** has grown into a trusted full-service solution provider, known for delivering innovative spatial solutions across sectors. Backed by a robust in-house production arm, the team is equipped to execute with agility, precision, and control over quality from concept to completion.

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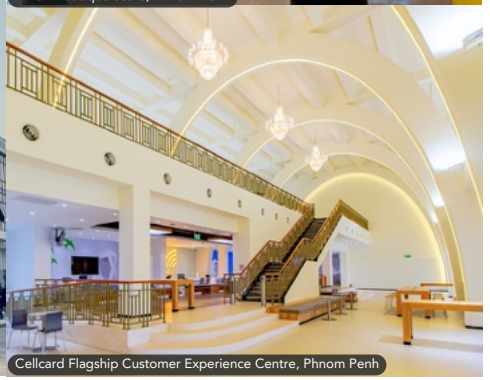
Woori Bank, Phnom Penh

Nikon Boutique Store, Phnom Penh


Cellcard Flagship Customer Experience Centre, Phnom Penh

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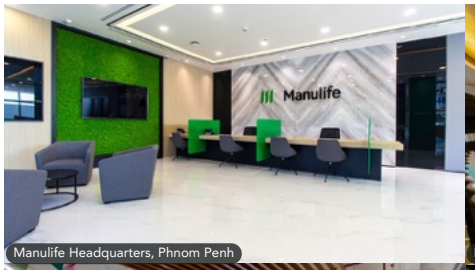
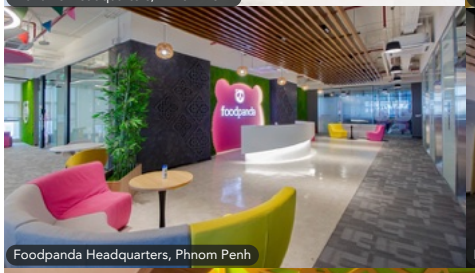
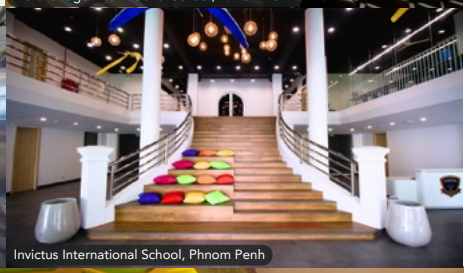


Manulife Headquarters, Phnom Penh

Northbridge International School, Phnom Penh



Foodpanda Headquarters, Phnom Penh


Invictus International School, Phnom Penh

Wing Bank, Phnom Penh

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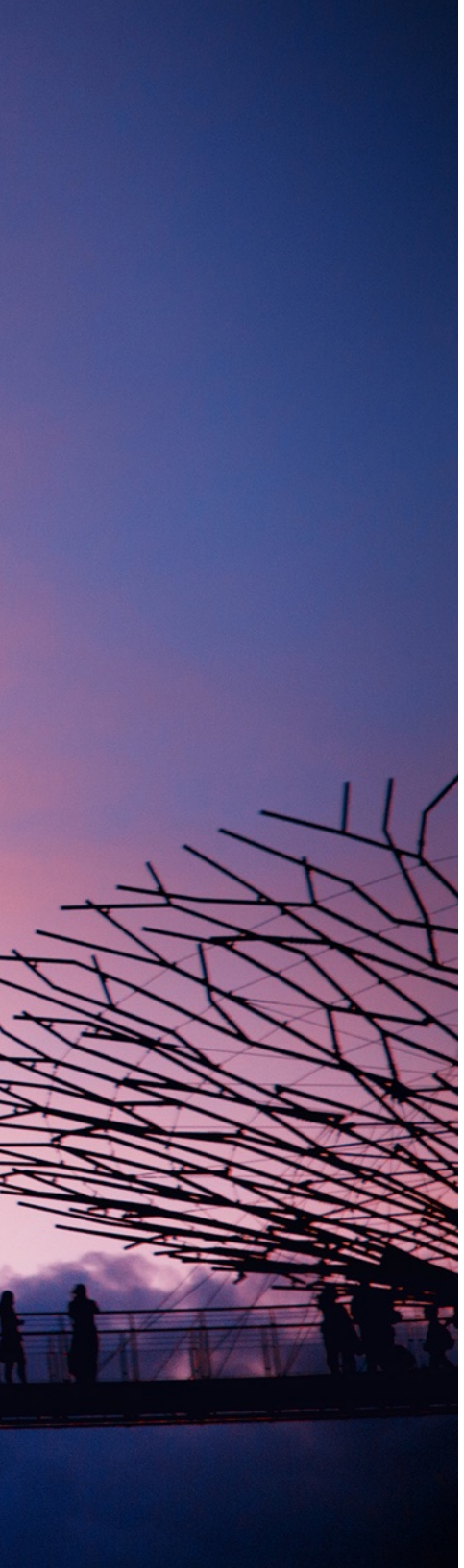


Gardens by the Bay: A Sustainable Icon in the Heart of Singapore

Gardens by the Bay was conceived as a world-class horticultural destination in the heart of the Marina Bay precinct in Singapore.

Designed and built on principles of environmental sustainability, the Gardens is home to iconic architectural structures – cooled conservatories Flower Dome and Cloud Forest, as well as the towering Supertrees.

Together, they tell a compelling story of sustainable engineering and energy cycle. Since its official opening in 2012, Gardens by the Bay has welcomed and wowed millions of visitors with its kaleidoscope of seasonal floral displays and year-round events.

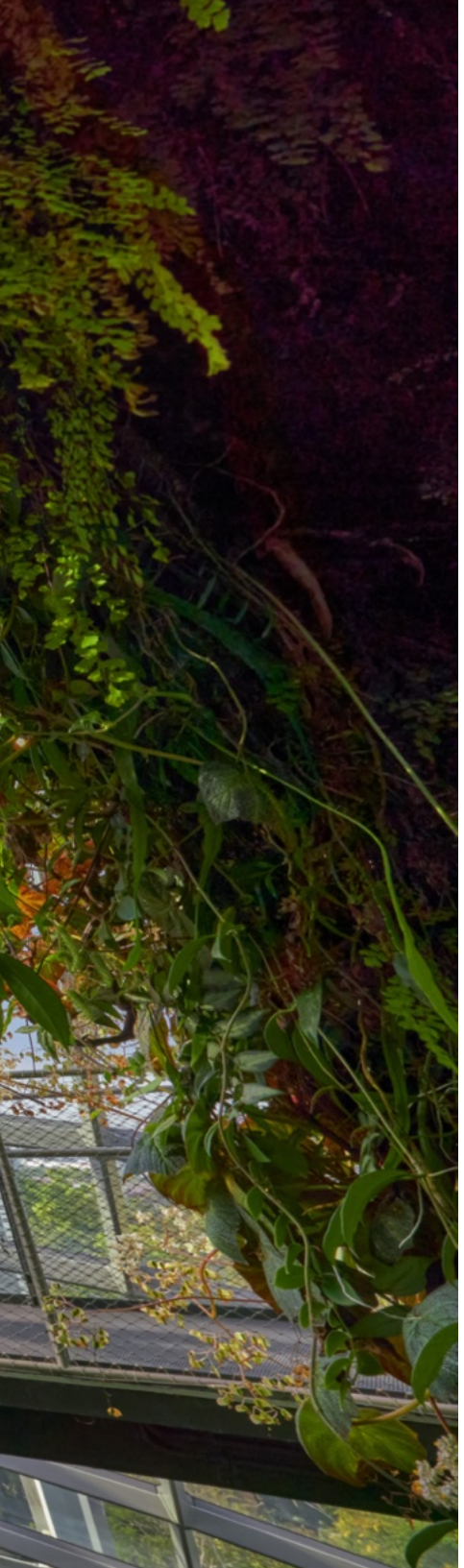
CREATING CULTURAL CONNECTION THROUGH COLLABORATIONS

Beyond the evergreen appeal of the changing floral displays, Gardens by the Bay is constantly seeking new ways to enrich the visitor experience. This led the Gardens to explore collaborations with like-minded partners who share the common motivation of enabling more people to see the world through the work of the Gardens, creating experiences that infuse art, culture and heritage into the floral displays.

The Gardens becomes a gateway for visitors to explore diverse cultures without having to leave Singapore.

Cloud Forest, Singapore

Cloud Forest, Singapore



Right:
Indoor Waterfall, Cloud Forest

Below:
Sakura Matsuri Display

A SPOTLIGHT ON CAMBODIAN CULTURE AND HERITAGE

The Gardens collaborated with the Royal Embassy of Cambodia on two memorable occasions. In May 2024, the Cloud Forest featured Orchids of Angkor Wat, where around 50 orchid species native to Cambodia, as well as their hybrids, were showcased amid a 3.5m-tall recreation of the Angkor Wat. Over 1.1 million visitors enjoyed the beauty of these orchids during the display period.

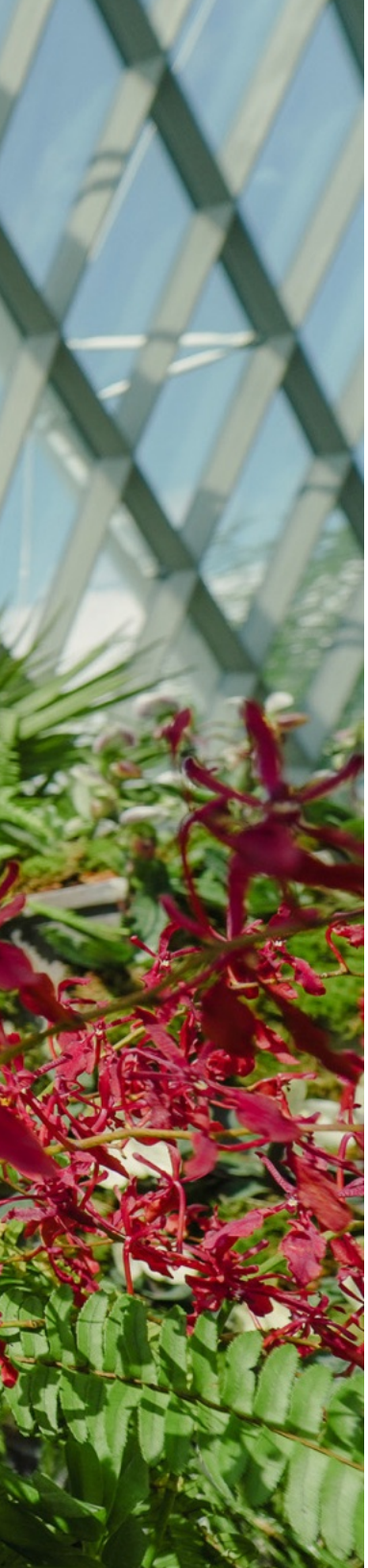
In June 2025, to commemorate 60 years of diplomatic relations between Singapore and Cambodia, a two-day cultural showcase was held at the Flower Dome. It featured the vibrant traditions of Cambodian dance, including the Royal Ballet of Cambodia, a millenia-old dance form that is recognised as an Intangible Cultural Heritage of Humanity by UNESCO and ancient craftsmanship.

Outside of these two special occasions, visitors can also spot orchids native to Cambodia in the Gardens. The Supertree Grove is home to Cymbidium finlaysonianum while Dendrobium leonis and Dendrobium secundum can be found at the Malay Garden.

Right:
Traditional Cambodian Dance by the Royal Ballet of Cambodia

Flower Dome, Singapore

Flower Dome, Singapore



Left:
Orchids of Angkor Wat:
Cymbidium finlaysonianum -
An Orchid native to Cambodia

Featured in the Cloud Forest

A GARDEN THAT CELEBRATES CULTURAL DIVERSITY

As Gardens by the Bay forges ahead to be an even more inclusive garden for all, collaborations with international partners to create immersive cultural experiences will remain an important approach to build connections through plants, nurture a deeper appreciation for the richness of the diversity cultures from around the world, and to present the best of Singapore horticulture and garden artistry for its visitors.

Supertree Grove, Singapore

Strengthening Regional Talent Development:

Singapore Club Cambodia's Support for NTU's Overseas Programmes in Cambodia

As Singapore Club Cambodia (SCC) celebrates its 32nd anniversary, its continued contributions to fostering regional engagement and cross-border collaboration are evident in its work with various organisations, one of which is Nanyang Technological University, Singapore (NTU).

Through its Career & Attachment Office (CAO), NTU supports students in their career development through personalised coaching, industry-specific consultations, workshops and overseas experiential learning programmes. Many of these initiatives have been enhanced through opportunities in Cambodia that were made possible with the SCC's facilitation and strong local network.

Above:
NTU PEAK ASEAN Winter 2023 with Belt Road Capital Management

Left:
Four NTU students and one Cambodian student, Mrs. Alicia Lim (Director of Himawari Hotel Apartments), Mr. Desmond Woo (Deputy Director of NTU CAO), mentors and supervisors from Himawari Hotel Apartments.

Left:
NTU Student – Sum Jing Meng
Sum Jing Meng, a business student, completed an overseas internship with Phillip Bank in Phnom Penh, Cambodia in 2022. He gained valuable industry exposure and cross-cultural experience in the regional banking sector.

Right:
NTU PEAK ASEAN Winter 2024 with Phillip Bank
Picture of students, mentors, NTU staff and Mr. Ong Teong Hoon (Director of Phillip Bank)

Left:
NTU PEAK ASEAN Winter 2024 with Himawari Hotel Apartments, NTU students with their mentor

Right:
Himawari Hotel Apartments' 22nd Anniversary Guests Appreciation Night in 2022: Three students from NTU (from left – Sum Jing Meng, Hubert Sinn, Celest Ho), were invited to join the Appreciation Night. With them are Mrs. Alicia Lim and Mr. Andrew Tay (Director of Himawari Hotel Apartments).

Studying Abroad in Singapore as a Cambodian

Darayuth Chea

3rd year SIM student,
Big Data & Cyber Security

Right:
Darayuth

CHOOSING MY DEGREE PATH

After the pandemic, I had just completed high school and faced the important decision of planning my path for higher education. At that time, I noticed many of my peers choosing to study abroad in countries across different continents. I began to question why more people didn't consider studying somewhere closer to home—a place that shares similar cultural values and lifestyles, making the transition easier to adapt to.

For me, studying abroad was not just about education — it was a first step toward becoming independent and learning to rely on myself, away from the comfort of my parents. Although I lacked confidence and felt uncertain about my future, I decided to choose a destination that felt both accessible and diverse — Singapore.

Known for its multicultural society and strong emphasis on education, Singapore became my gateway to growth and new beginnings.

Singapore Institute of Management Campus, Singapore

MY EXPERIENCE AT SINGAPORE INSTITUTE OF MANAGEMENT (SIM)

Choosing SIM felt almost like destiny. With 10 partner universities that are globally recognized and ranked, SIM offered me the academic exposure I was seeking. From the very start, SIM made foreign students feel welcome by organizing an orientation event that helped us connect and feel a sense of belonging.

Over the past three years, I've built meaningful friendships with a diverse group of peers who have become my second family. Together, we've explored different parts of Singapore, tried exciting new experiences, and most importantly bonded over food. Singapore's culinary landscape is rich and diverse, from Nasi Lemak and Chicken Rice to Prata, Ramen, and K-BBQ. My personal favourite? Char Siew Rice.

Above:
Darayuth & Friends

PERSONAL ACHIEVEMENTS

Beyond academics, SIM gave me countless opportunities for personal growth. With over 80 student clubs and co-curricular activities (CCAs), SIM opportunities to grow beyong the classroom. By joining the CCA group iCare, I learned how to step out of my comfort zone and connect with organizations that support individuals with special needs. Through this, I discovered the importance of event planning and the deep reward that comes from seeing the joy on the faces of our beneficiaries. These moments—born from teamwork and shared purpose—are memories I will always treasure.

Through iCare, I also formed meaningful bonds with people from diverse backgrounds. Most importantly, I came to realize that I could be part of something bigger than myself. I've grown more confident, made new friends, and overcome the social anxiety that once held me back.

Left:
Darayuth receiving a Certificate of Achievement from his time at CCA group *iCare*

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APEX Capital Co., Ltd is specializing in real estate investment, consultancy, and property management services. We have projects on hand with attractive investment opportunities including landed houses, condos, villa and even pieces of land at ideal locations for rent or sale. Hospitality is also one of our forte where we handle long and short term stay for our clients providing accessible locations and reasonable price. An all-rounded integrated real estate firm, where we provide a wide range of real estate services. Our integrated team will be based on approach to effectively and timely communicatebetween all parties - be it tenants, residents or prospective clients.

VISION

To be in the forefront in providing value added service to our clients by creating successful partnership. The service does not stop after sale, we establish long lasting relationships and gaming trust through our exceptional after sale service and repeated business.

MISSION

Dedicated to providing quality choices of real estate for our clients and providing them with sound advice for their timely decision. To achieve this, we treat our employees fairly and involve them in quality improvement to ensure responsive services to our clients.

PROJECT TEAM

Our team provides a wide array of sales and consultancy services to support our clients' varying real estate investment needs. This department consists of a various selection of individuals which will be able to provide professional advise accordingly. The true engine of the company.

MARKETING DEPARTMENT

This core team creates content for our social media platform for publicity of our inventoryof projects. This include all preparation and setup for eventsand roadshows. With this, the team has successfully attracted the target market attention, interest and understanding of the target audience with compelling messages and the right channels for prospective customers. This impact of marketing activities has enhanced the continuous growth of the company.

RE-SALE & LEASING DEPARTMENT

The mainstream team that bridges the investors to the local and oversea market. This is the team that will provide continuous support to all previous investors from all different projects and properties and to generateconsistent revenue be it from re-selling or from leasing opportunities. They have great contact, connection and link with numerous agencies and clients.

HOSPITALITY TEAM

This main team is the core of the company where they will handle tenants from all walks of life be it for long term or short term stay. This team is accompanied by a team of housekeepers and MEP personnel to support the fast pace changes in the hospitality sector to ensure our guests have an enjoyable stay.

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Keystone Cable:
30 Years of Growth with Cambodia

Since 1990, Keystone Cable has been manufacturing cables in Singapore. Today, our products help power everything from train lines and data centres to homes and hospitals across the region.

OUR FIRST MARKET ABROAD
In 1995, we took our first step beyond Singapore and started exporting to Cambodia, our very first overseas market. That makes Cambodia especially close to our hearts. Over the past three decades, we have seen the country grow and change in remarkable ways. The skyline of Phnom Penh looks completely different now, and we are proud that our cables have played a part in that journey. From boreys and office buildings to hospitals and data centres, our cables have supported Cambodia's development behind the scenes, helping to bring essential infrastructure to life.

BUILT ON PEOPLE: A SHARED JOURNEY OF KNOWLEDGE, TRUST, AND INNOVATION
However, what matters even more than the projects are the people. Over the years, we have had the privilege of working with passionate and driven individuals. It has been a joy to share our technical knowledge with Cambodia's electrical engineering community, and in return learn about the local market and the strong spirit of entrepreneurship that drives smart, practical solutions.

Even as we have expanded across the region, we have continued to invest in advanced cable manufacturing technology in Singapore. These improvements allow us to more efficiently produce and deliver products that support growing cities like those in Cambodia with safe, high-quality cables.

CELEBRATING 30 YEARS OF PARTNERSHIP

While Singapore and Cambodia celebrate 60 years of diplomatic ties in 2025, it is also a special occasion for us as it marks our 30th anniversary in Cambodia. Our journey here has always been more than business. It is a story of trust, shared progress, and building a future together.

As Cambodia's story continues to unfold, we are honoured to play a part in it, one cable and one connection at a time.

Advancing the Future of ASEAN Connectivity with the Cambodia SuperPort™

This year, Singapore and Cambodia celebrate 60 years of bilateral relations. This milestone reflects a partnership grounded in trust, shared values and a commitment to regional progress. The Cambodia SuperPort™ is a direct expression of that relationship. It is an investment in Cambodia's future, built on the foundation of collaboration, long-term planning and a common vision for ASEAN connectivity.

A JOINT VENTURE BETWEEN SINGAPORE AND CAMBODIA

The Cambodia SuperPort™, which will begin construction in 2026, is a joint venture between Singapore's YCH Group and Cambodia's Sear Brothers Investment. It is the largest logistics infrastructure investment by a foreign company undertaken in Cambodia. It combines deep local insights with YCH's regional expertise to develop a world-class multimodal logistics hub. From the beginning, both sides have shared a clear objective: to transform Cambodia's logistics capabilities and support its transition into a competitive trade and manufacturing node within Southeast Asia.

PLAYING A KEY ROLE IN THE ASEAN SMART LOGISTICS NETWORK

This project is also part of the ASEAN Smart Logistics Network, a regional initiative to connect critical logistics hubs across Southeast Asia. These SuperPort™, beginning with our flagship development in Vietnam, are not standalone facilities. They are built to function as an integrated network, supported by digital infrastructure and multimodal transport systems that allow goods to move more efficiently across borders.

The Cambodia SuperPort™ will play a key role in this network, strengthening connectivity across the Mekong subregion and linking it more closely with the rest of ASEAN. Beyond enhancing regional trade, the Cambodia SuperPort™ will advance the nation's logistics infrastructure, accelerate industrial development, and elevate Cambodia's position in the global value chain.

Right:
Model of the future Supply Chain City at Cambodia SuperPort™

Illustrative Image
Supply Chain City at Cambodia SuperPort™

Left:
Unveiling in 2022

THE EVOLUTION OF YCH

YCH's own journey reflects this mindset of long-term, strategic transformation. We started in the 1950s as a passenger transport company. In the late 1970s, when I took over, we moved into warehousing to address Singapore's emerging needs. In the 1980s, we began digitising operations to improve accuracy and speed. By the 2000s, we had evolved into a supply chain management company, offering end-to-end integrated services across Asia. Each strategic decision was guided by deep insights into what was needed next.

PIONEERING A COMPREHENSIVE, SUSTAINABLE AND SKILLED LOGISTICS FUTURE FOR CAMBODIA

The Cambodia SuperPort™ represents the next milestone in this ongoing journey of regional transformation. It is designed to support high-value industries such as electronics, advanced manufacturing and e-commerce. It integrates road, rail, air and sea transport, helping to reduce logistics costs and improve supply chain coordination. The development includes key infrastructure, such as dry port capabilities and an Off-Airport Cargo Terminal, that is aligned with Cambodia's Comprehensive Masterplan on Multimodal Transportation and Logistics.

Sustainability has been embedded into the project from the outset. The Cambodia SuperPort™ is expected to be the country's first Net-Zero multimodal logistics hub by 2040. Clean energy, automation and energy-efficient infrastructure will not only reduce emissions, but also improve long-term competitiveness. This approach aligns with global investment trends and Cambodia's own environmental goals.

Human talent development is just as critical as infrastructure. Through our EduRise programme, we will help build a skilled logistics workforce in Cambodia. This ensures that the SuperPort™ is not just technically advanced, but also locally grounded and future-ready. In every market that we operate in, we have seen that long-term success depends on people who can manage complexity, lead change and drive innovation.

"The Cambodia SuperPort™ is more than infrastructure — it's a ***gateway*** to ASEAN's ***connected, sustainable future***."

- Dr Robert Yap
Executive Chairman, YCH Group

SHAPING ASEAN'S FUTURE BY DEVELOPING A LOGISTICS ECOSYSTEM

For Cambodia, this project supports deeper participation in global supply chains. For Singapore, it demonstrates the role of homegrown enterprises in driving regional growth. For ASEAN, it strengthens the logistics backbone needed for a more integrated and resilient economy.

This is why YCH has chosen to undertake the Cambodia SuperPort™ project. It reflects our belief in building for the future, in enabling regional partnerships that create lasting value, and in developing a logistics ecosystem that is smart, sustainable and people-centred.

Dr Robert Yap
Executive Chairman, YCH Group

Right:
YCH Group Executive Chairman Dr Robert Yap and Prime Minister Hun Manet, November 2024

Singapore Prime Minister Lee Kuan Yew visits Cambodia

1993 - 1998
Dawn of an Era

Cambodia's FMCG Retail Evolution: Reflections and Forward View

By Frankie Yee

Executive Director,
Goodhill Enterprise (Cambodia) Ltd.

As Singapore and Cambodia celebrate six decades of diplomatic relations this year, it is both an honour and a meaningful corporate milestone for me to reflect on this journey as a Singaporean expatriate in Cambodia. After beginning my career in Myanmar, I moved to Cambodia in 1996 and spent a year at Anco-Jel before starting my tenure with Goodhill Enterprise in 1997.

I have witnessed the remarkable transformation of Cambodia and the evolution of its Fast-Moving Consumer Goods (FMCG) industry over the past 29 years. Goodhill has also grown into one of the leading sales and distribution organisations in the country.

OPPORTUNITIES FOR FMCG BRANDS IN CAMBODIA

Cambodia presents a unique and expanding platform for FMCG brands seeking growth in Southeast Asia. As the market matures, several opportunities have emerged, particularly for brands that can adapt quickly to evolving consumer preferences and retail dynamics.

These opportunities include:

- **The Rising Demand for Premium and Health-Oriented Products**
  With increasing disposable income and heightened awareness of health and wellness, particularly post-pandemic, Cambodian consumers are showing greater interest in premium offerings. There is a growing appetite for products that are perceived to be healthier, safer, and of higher quality, including fortified beverages, organic foods, skincare items with functional benefits and hygiene-related products.

- **Untapped Cold-Chain Categories**
  The current cold-chain infrastructure in Cambodia remains underdeveloped, especially outside major cities. This presents a strategic opening for FMCG brands in dairy, frozen ready-to-eat meals, chilled beverages and fresh nutrition categories.

- **Integrated Omnichannel Expansion**
  As traditional retail coexists with emerging digital platforms, brands that can operate across both channels will find the greatest success. Physical store visibility remains essential, especially in rural and general trade settings, but urban consumers are increasingly turning to mobile commerce, chat-based ordering, and social platforms like TikTok and Facebook for product discovery and purchase. FMCG companies that craft integrated campaigns and fulfilment models to serve both retail shelves and digital carts can maximise reach and relevance.

- **Insight-Driven Retail Execution**
  As modern retail chains continue to grow, data-driven category management is becoming a differentiator. Brands that can offer retailers performance insights –ranging from shopper behaviour and shelf productivity to promotional effectiveness –are more likely

to secure preferred placements and collaborative marketing support. There is substantial opportunity for FMCG brands to become not just suppliers, but strategic category partners to retailers.

- Positioning Through Sustainability and Purpose
  Cambodia's youthful demographic is increasingly influenced by brand values. FMCG brands that integrate sustainability — whether through eco-friendly packaging, ethical sourcing, or visible social responsibility efforts — are more likely to resonate with younger consumers. Positioning that reflects authenticity, transparency and contribution to community welfare will strengthen long-term brand equity in the local context.

NAVIGATING CHALLENGES: WHAT ENTRANTS SHOULD KNOW

Despite these promising trends, Cambodia remains a complex retail landscape. Route-to-market costs are often high. This is due to rural fragmentation and the fact that listing fees in modern retail channels can be substantial. Customs documentation, especially for food, beverage and pharmaceutical products, can also present delays without the right local support.

Moreover, last-mile logistics can be patchy outside of Phnom Penh. While labour costs remain competitive, there is a clear shortage of skilled professionals in areas such as category management, trade marketing and digital engagement. To succeed, incoming brands are advised to:

- **Partner with an experienced nationwide distributo**r who understands the nuances of traditional and modern retail channels.
- **Plan for sustained trade marketing investment**, including sampling, in-store promotion and shelf visibility initiatives.
- **Engage in localised digital marketing** by partnering with Khmer-speaking key opinion leaders and platforms.
- **Ensure flexibility in logistics and inventory planning**, particularly in peak seasons and during provincial deliveries.
- **Invest in capability building**, either directly or through your distribution partner, to bridge local skills gaps.

PARTNERING FOR CAMBODIA'S FMCG FUTURE

Cambodia is entering a new chapter in its consumer retail story that is defined by youth, connectivity and economic momentum. For brands that are agile, committed, and that have good partners, the opportunities are plentiful. Goodhill is proud to have been part of this journey and welcomes future collaborators to join us in building Cambodia's next-generation FMCG landscape.

ONGOING COMMITMENT

At Goodhill, we are proud of our role in contributing towards Cambodia's retail transformation. Our approach has always centred on long-term partnership, compliance, transparency and local empowerment. We continue to invest in infrastructure, cold-chain facility capability and digital enablement to meet the changing needs of consumers and principals alike.

Happy 60th Birthday SINGAPORE

GOODHILL

we bring the world to you

Enriching Lives with Global Brands

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Enriching Lives with Global Brands

Goodhill's Journey in Cambodia

Goodhill began its journey in Cambodia in 1989, when the country was reopening to the world. Initially drawn by opportunities in the timber industry, we pivoted in 1993 to sales and distribution—a move that laid the foundation for our long-term growth as a market expansion service provider.

From the seeds planted by our visionary late Chairman, Mr. Teoh Boon Chong, and his pioneering team, a vibrant enterprise took root and flourished.

Starting with just two brands, our portfolio has expanded to over 70 brands today. With 10 offices and warehouses across seven major provinces and a fleet of around 200 delivery vehicles, we now directly reach 80% of Cambodia's population. What began with just 20 people has blossomed into the Goodhill family of approximately 1,000 employees.

Our leadership team, led by Managing Director Mr. Teoh Oon Kiat, is driven not only by business expansion but also by our commitment to **Quality Growth** anchored on the 3 Ps: **Purpose, People and Profit.**

Goodhill Senior Management Team raising a toast at our 30th Anniversary celebrations

Purpose That Guides Us

We remain true to our purpose: enriching lives with global brands. Our ever-expanding range of high-quality, great-value products continues to delight Cambodian consumers.

Guided by our corporate social responsibility, we focus community efforts on youth and education. We also prioritize corporate governance, earning recognitions like the Best Trader Group award from the General Department of Customs and Excise and the Gold Certificate of Tax Compliance from the General Department of Taxation.

People Who Drive Us

People have been at the heart of our journey since day one. In the early days, as Cambodia re-emerged, we brought in expatriate professionals to help build the business and mentor local talent. Today, we've developed a robust pool of internal talent, supported by strategic recruitment of both local and international professionals.

We believe in Freedom through Responsibility—a culture that empowers our people and drives innovation. Our talented team is the engine behind our continued success.

Team Goodhill in high spirits after the Angkor Wat International Half Marathon

Profit Through Partnerships

The right purpose and people have allowed us to grow sustainably. Many brand partners have stood by us for over 20–30 years. Together, we've built some of Cambodia's leading brands, and recent accolades we received include Best Distributor award and Fastest Growing Market award from partners like P&G, Ferrero, PVM, and Ricoh etc. We were also proud recipients of the ASEAN Business Award in 2022— affirming our credibility across the region.

Navigating The Pandemic

In 2020, as the world grappled with the challenges of COVID-19, Goodhill responded swiftly with a clear theme: Stabilisation and Recovery. Our priority was protecting jobs, ensuring employee safety, and continuing to serve customers under difficult circumstances.

Despite the challenging environment, we continued to invest in technology, including launching our Microsoft D365 ERP project. We broke ground on our Battambang Hub—marking a milestone in our Distribution Excellence journey. This modern facility not only strengthened domestic logistics but also enhanced cross-border connectivity in line with Cambodia's infrastructure goals.

We also doubled down on people development, launching training programs and onboarding new expatriate professionals in preparation for a post-pandemic rebound.

Honoured to clinch the ASEAN Business Award in Logistics Priority Sector

Looking Forward

Now in 2025, while the pandemic is behind us, global uncertainty and volatility remain. In this evolving landscape, our theme Reimagine, Reform, Realise guides our forward-looking strategy.

We are reimagining our business model for relevance, resilience and agility — expanding our existing operations while aiming to diversify into various sectors such as house brands, health and wellness, supply chain services, cold chain logistics, real estate etc.

We continue to scale branch capabilities. Following the opening of our Battambang hub in 2022, we upgraded Siem Reap and Takeo branches in 2024.

Sen Sok Project Groundbreaking Ceremony

Our largest investment yet—the Sen Sok Project—is underway, featuring a 6,000 sqm office and a 10,000 sqm warehouse. Designed with sustainability in mind, it includes learning hubs and wellness spaces, reinforcing our commitment to quality growth.

Leadership development remains a strategic priority, with initiatives focused on grooming future-ready leaders.

Doing Well, Doing Good

As a Singaporean company with over 30 years in Cambodia, we remain confident in the country's long-term potential and committed to its continued growth.

Our efforts align with Cambodia's Vision 2030–2050, which aims to elevate the country from a lower-middle-income to a high-income nation. Looking ahead, we remain dedicated to contributing to Cambodia's development—not only through business growth but also through our CSR efforts focused on youth, education and sustainability.

CSR Activity at Chhreav Primary and Secondary School

Contributing to the Growth of the Tech Industry in Cambodia

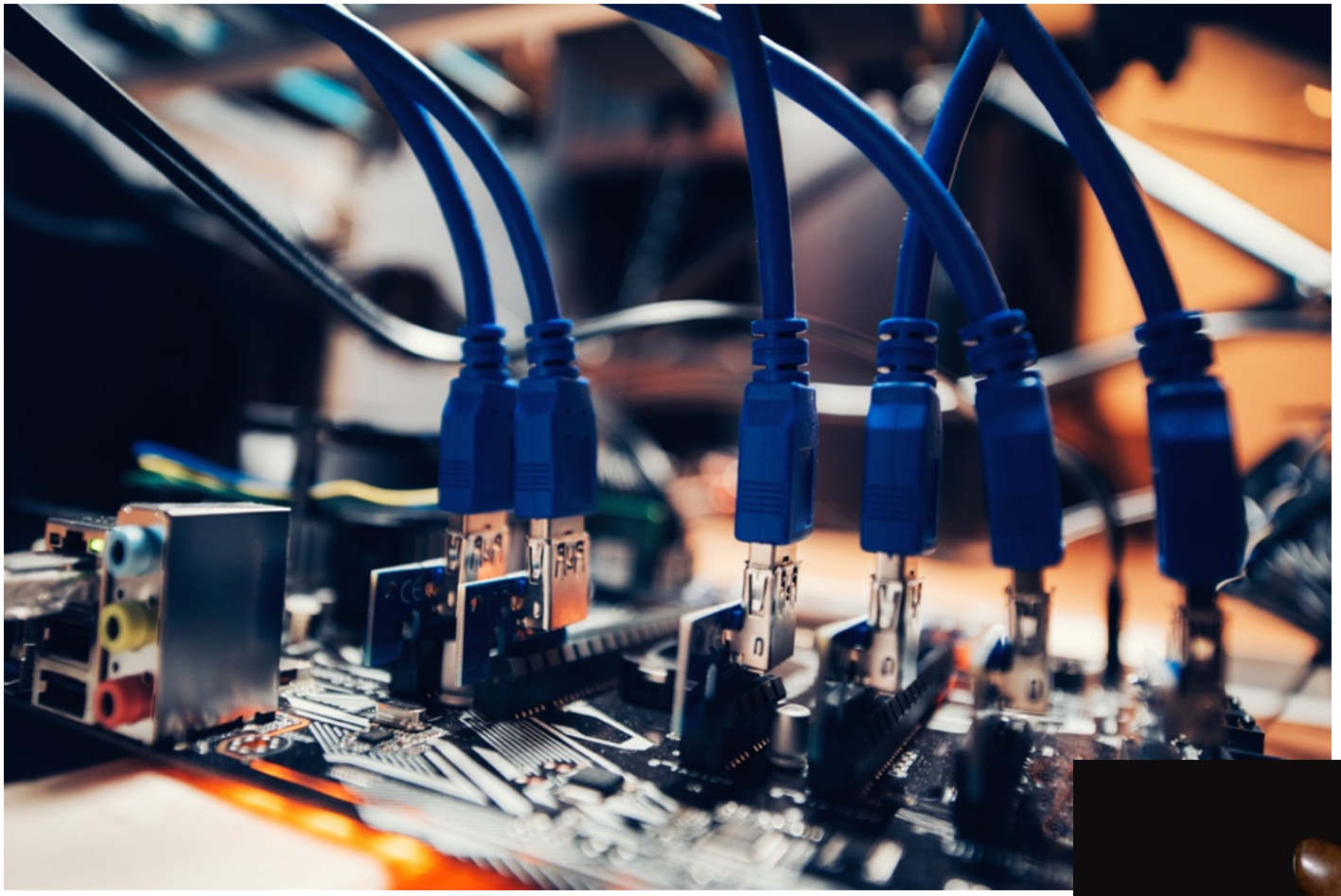
Michael Kwek

Co-founder,
Deam Computer International Pte Ltd

Michael Kwek has been active within the Singapore-Cambodia community in his capacity as Vice-President of the Singapore Club Cambodia (SCC) since 2001 to 2020. For over 20 years in the SCC, he has helped organise events that strengthen connections between Singaporean and Cambodian professionals. These events include cultural celebrations such as Chinese New Year, Singapore National Day gatherings, monthly networking evenings, business forums and seminars. All these activities also foster meaningful connections and a stronger sense of community among Singaporeans.

FOSTERING COMMUNITY TIES AND CONNECTIONS

In June 2023, Michael Kwek, who is a member of the Singapore Business Investment Forum (SBIF) steering committee, was part of the SBIF delegation hosted by the Prince Holding Group. The objective was to bolster business relationships and forge investment ties. His involvement highlights his role in enhancing Singapore-Cambodia economic relations.



GROWTH OF THE IT INDUSTRY

Since 2005, Cambodia's IT industry has undergone a significant transformation, accelerated the pace of the country's digitalisation and contributed to economic growth. Internet usage and mobile connections have been rising steadily. Cloud virtualisation usage and Software-as-a-Service (SaaS) adoption among some organisations are also on the rise.

These developments are particularly evident in the banking and retail sectors. A notable example is the nationwide adoption of KHQR, a unified QR code standard introduced under the leadership of Central Bank Governor Chea Serey. This initiative aims to eliminate barriers for the unbanked and promote greater financial inclusion.

DEAM COMPUTER INTERNATIONAL – A TECH POWERHOUSE

Deam delivers a full spectrum of services that includes IT consulting, enterprise computer system infrastructure, network infrastructure, cybersecurity, cloud solutions, system software, fintech solutions and IT managed services. The company also empowers SMEs, financial institutions, NGOs, retailers, educational institutions and corporations with cutting-edge technology and IT infrastructure to drive scalable growth and regional competitiveness. Under Michael Kwek's stewardship, Deam is now an industry leader that is noted for its reliability and technical expertise.

Right:
Michael Kwek

DEAM
Computer and Financial Technology Company

WHO WE ARE

Singaporean Foundation : DEAM, was built on its strong Singabodian heritage, employs a skilled workforce of 80 people, establishing itself as a recognized name in Cambodia.
Since its inception, the company has gained greater recognition and acquired a more loyal client base.

Established in Cambodia : A leader in technology consulting, IT infrastructure solutions, financial solution services, critical mission & high availability engineered systems, managed services, network security products & solutions, cloud platform applications and IT related services.

BRIEF TIMELINE OF DEAM

(1995 - 2025 & beyond)

1992 — **DEAM Singapore** HQ Established.

1995 — **DEAM Cambodia's** first overseas branch started in Phnom Penh, Cambodia in October 1994; and started selling custom assembled PCs and servers.

1997 — **DEAM Myanmar** Office was opened from 1997 until 2001.

1998 — Established **DEAM Mobile** Cambodia to represent Philips & Motorola handphones. DEAM Moblile ceased operations in 2004.

2003 — **Exclusive Partnership:** DEAM was awarded by The US Immigration Agency to manage Cambodia Immigration Systems (Pisces), supervising lifecycle & end-to-end managed services for all international airports & border checkpoints. The exclusive partnership was concluded in May 2023.

2020 — **DEAM** formed a JV with Australian BANKTECH Group, offering ATM/CDM leasing, ATM shared network digital transformation and 24/7 support management.

WHAT WE DO

DEAM's Key Products and Services

- Network Infrastructure
- Servers & Storage Management
- Cybersecurity & Network Protection Solutions
- Comprehensive ATM network Managed Services.
- Technology Consulting & Strategy
- Hardware & Software supply and delivery
- Managed Services 24/7

OUR TECHNOLOGY PARTNERS

Industrial technology leaders in Banking solutions & services, Retails, Infrastructures Enterprise Systems, Cybersecurity, Education, Healthcare, Network Management Services and Managed & Outsourcing Services.

WHY CHOOSE DEAM ?

Deam is chosen for its expertise in IT infrastructure and services consulting, technology driven solutions, managed services, deep knowledge across numerous sectors, and focus on delivering business results and improving user satisfaction.

Deam Computer International Pte Ltd

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Khan Daun Penh, Phnom Penh, Cambodia.

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DEAM Computer International Pte Ltd

Testimony of **Veasna Thav**

Former student at Community Outreach Services Immanuel (COSI)

On this special occasion of Singapore's 60th birthday and the celebration of 60 years of bilateral relations between Singapore and Cambodia, I would like to extend my warmest congratulations and deepest thanks on behalf of myself, my family, and many Cambodians who have been blessed by Singapore's kindness and support.

My life was transformed through a ministry that began with Singapore's love in action. In early 2002, I was given the opportunity to be admitted into the Community Outreach Services Immanuel (COSI), an orphanage in Cambodia run by the Methodist Missions Society (MMS), which is the missions agency of The Methodist Church in Singapore. My family was very poor, but through COSI, I received food, shelter, education, and — most importantly — hope for a better future. Through the years, COSI became a loving home for many children like me in a strong Christian community. We were cared for by kind missionaries and they taught us life skills and godly values.

I completed high school in 2009 and graduated with a Civil Engineering degree from the National Technical Training Institute in 2014. I returned to serve as COSI's manager for four years. Today, I am the supervisor for Campus Operations (COP) and IT at a Singapore international school. My wife, Dina, is blessed to be working at the Methodist School of Cambodia under the MMS.

Thank you, Singapore, for your friendship, compassion, and commitment to uplifting others. I am grateful for the opportunity to be able to contribute back to society.

Emirates

Above:
Run for COSI Event

Testimony of **Carol Loh,**

Missionary at Community Outreach Services Immanuel (COSI)

A Heartfelt Congratulations on Singapore's 60th National Day! This milestone marks yet another chapter in the nation's remarkable journey since independence. It is a meaningful time for all Singaporeans to pause, reflect with gratitude on the past, and look forward with hope and anticipation to continued success, growth and achievements in every sector.

As Singapore has been richly blessed, so too have Singaporeans been empowered to bless others. I serve as a missionary with the Methodist Missions Society (MMS) that is engaged in education and community development efforts abroad. In 2000, MMS established COSI. The goal was to address the physical needs of street children and provide a nurturing environment where they can learn and access quality education, thereby paving the way for them to break free from the cycle of poverty.

We are deeply grateful to our faithful sponsors who have supported COSI over the years. Like any long-term endeavour, we have faced challenges, especially in engaging local leadership and securing financial resources. Yet, we remain thankful. Since COSI's founding, more than 300 children have passed through its gates. Many have gone on to pursue successful careers, achieve financial independence, and contribute meaningfully to their communities. They form the next generation of leaders in Cambodia.

Just as Singapore has been so richly blessed, may we carry the spirit of generosity and compassion beyond our borders by being a blessing to other nations. Here's to the celebration of the 60th year of bilateral relations between our two countries!

1999 - 2013
Growing Pains

Chinatown, Singapore 1999

Developing the Next Generation of STEM Leaders

Dr Seet Ai Mee

Founder E2STEM Cambodia

SHARE WITH US YOUR AFFINITY WITH CAMBODIA

I was asked to chair the church missions committee of Aldersgate Methodist Church (AMC) in 2006. AMC supported the small village church of Prek Omperl, which was an open shed with a small back room for the local pastor to live in.

From 2006 to 2010, we had members of the church visit Prek Omperl and made improvements to the premises. The church also established a scholarship programme for youths who did well in the Cambodian grade 12 examinations. They were awarded scholarships to universities in Phnom Penh. We purchased two shophouses and turned them into a 50-bed student hostel dubbed “The Methodist Hostel” for our Prek Omperl students and others from the provinces.

The next step involved partnering some Cambodian Christian young adults in starting a literacy programme for the slum children who lived near the Monivong Bridge.

In 2013, all the programmes were running smoothly and I felt it was time for me to retire at the age of 70.

WHAT WERE SOME THAT YOU FELT YOU COULD SUPPORT?

Around that time, I was introduced to the then Minister of Education Hang Choun Naron, who is now the Deputy PM. He asked that I help start a STEM University like NTU. We decided on setting up a STEM secondary school instead to provide a solid foundation for those aspiring to enter university.

MOEYS assigned the use of an old, disused block of classrooms in Yukunthor High School for our use. With a donation from Mitsubishi Corporation, we renovated and equipped the block, and E2STEM took off from there.

WHAT WAS YOUR VISION FOR E2STEM IN CAMBODIA?

Our vision was to set up an excellent science school, where students have the capacity to become 21st century scholars who are strong in the sciences, mathematics and English. Incidentally, 'E2' stands for English and e-Learning, while STEM is the acronym for science, technology, engineering and mathematics.

Our MOU with the MOEYS was for a five-year pilot programme, with a view to extending it by another five years so as to roll out the programme to five more public secondary schools.

WHAT ARE SOME MEMORABLE EXPERIENCES AT E2STEM?

Even at the end of their first year with us, many students said they had learnt much and had changed and were no longer the same students who had entered our doors.

Even after the closure of the school, E2STEM alumni came to us voluntarily to be new trainers-cum-mentors to recruit new students to participate and compete in the First Global Robotics Competition (FGRC) in 2024.

In Athens, our Cambodian team did extremely well. They won awards and were ranked among the top three global teams.

Our 'Girls in Technovation' programme also made headway in 2025. Two E2STEM teams were among the Cambodian National Pitch of 15 teams selected, and our younger team, consisting of girls from Years 9 and 10, made it to the Global Finals.

COULD YOU SHARE ONE CHALLENGING ISSUE THAT YOU FACED?

During the pilot phase, we found that the students' abilities and strengths in the sciences, mathematics and even English and Khmer varied widely. We even had students whose competencies were below the Year 7 level. Thankfully, we had a group of very dedicated young teachers who gave these students one-to-one coaching during their breaks to help them catch up.

WHAT IS YOUR VIEW OF THE ROLE AND FUTURE OF STEM EDUCATION IN CAMBODIA?

Cambodia needs well-trained and well-educated professionals for a world where AI and digital technology dominate, or the country risks being left behind. Good STEM teachers will nurture the next generation of engineers, scientists, digital professionals etc. This will, however, take decades and not just five years!

WHAT ARE YOUR HOPES FOR THE NEXT GENERATION OF LEADERS IN CAMBODIA?

I believe that E2STEM has provided students in Cambodia with a firm foundation in core subjects. My hope is that the best practices and success of E2STEM will be replicated in other Cambodian schools. It is through education that Cambodia will be able to have good leaders and teachers to further develop their people and nurture their latent talents. If the country prioritises the education and development of her people, only then can Cambodia grow and develop.

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Bob & Co is an accounting and corporate secretarial firm and has presence in both Singapore and Cambodia, and soon Malaysia. We are a XERO Gold Partner and Bob Ng is one of the only 5 XERO ambassadors in Singapore.

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Global Dealings Pte. Ltd. is formed to bring Singapore companies into overseas for exploration, expansion and growth. At the moment, we are very focused in Cambodia and we have been bringing companies over there every month for the last 15 months. Our mission is to help Singapore companies grow out of their comfort zone and expand outside to answer to the Government's calling.

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Bob Ng,
Managing Partner

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Insights into the F&B Industry

Denise Lum

COO of Emperors of China and Dim Sum Emperors

If you have dined at Emperors of China and Dim Sum Emperors, then you should be introduced to Denise Lum. She is the Chief Operating Officer of Wong & Meas Restaurant Co., Ltd, as well as a board member of the Cambodian Restaurant Association and member of Chaîne des Rôtisseurs, an International Association of Gastronomy, in Cambodia.

Since planting her roots in Cambodia in 2011, Denise has not looked back. Aside from the occasional homesickness, chaotic traffic in Phnom Penh and medical care for more complex health issues, she has fully embraced life here. She enjoys its rich cultural heritage, friendly people, relatively low cost of living, more relaxed pace of life and of course, its plethora of food options.

Denise is a breast cancer survivor. Running a food business is both mentally and physically demanding, but it remains a deep passion for her. With an extensive support network consisting of her family and friends, bosses, colleagues and customers, she was motivated to keep on going. In 2024, after battling cancer for a decade, Denise finally triumphed over her condition and completed her cancer medications and treatments.

EVOLUTION OF CAMBODIA'S CULINARY LANDSCAPE (2014-2024)

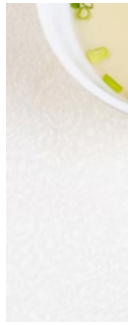
According to Denise, Cambodia's food scene has undergone a significant transformation. In the past decade, it has been spurred by tourism growth, urbanisation, rising disposable incomes and a renewed interest in Khmer cuisine. From a primarily street food and traditional dining culture, the sector has evolved to become a more diverse and vibrant culinary landscape that incorporates international influences, fine dining and innovative food businesses.

PERSONAL EXPERIENCE

For Denise, she has had her fair share of challenges running a food business. These include having to contend with intense market competition that demands distinctive dining experiences, careful cost management across operations, the challenge of recruiting and retaining qualified staff, as well as the need to stay abreast of new restaurant technologies. In spite of these difficulties, Dim Sum Emperors has flourished. It has been able to maintain the consistent quality of its food through strong supplier partnerships and clear product specifications across all its branches.

CURRENT GROWTH TRENDS FOR THE F&B SECTOR

As a leader in the food industry, Denise has her finger on the pulse of the latest culinary trends. These include sustainable and organic food movements where farm-to-table restaurants emphasise locally sourced ingredients. There is also increasing demand for vegetarian/vegan options. The sector has moreover seen the rise of cloud kitchens and home-based food businesses, where small entrepreneurs use Facebook and Instagram to sell homemade meals, desserts and specialty items on delivery apps. Notably, government and private sector initiatives, such as the Cambodia Food Expo, promote local food businesses. The Ministry of Tourism also supports culinary tourism as part of the "Cambodia: Kingdom of Wonder" campaign.



Below:
Denise Lum

Right:
Emperors of China

WORDS OF ENCOURAGEMENT

For entrepreneurs who wish to gain a foothold in the industry, Denise advises focusing on delivery-friendly concepts, specialty coffee or premium Khmer dining in Phnom Penh. Those interested in Siem Reap may consider investing in unique culinary experiences, such as food tours and cooking classes, or setting up eco-conscious cafés. In seaside towns like Kep and Sihanoukville, the focus is on seafood. Other well-known artisanal products from other parts of Cambodia include Kampot pepper and coffee from Mondulkiri.

Aside from fierce market competition (particularly in Phnom Penh) and the hiring and retention of staff, there are also regulatory hurdles to navigate and supply chain limitations for premium ingredients. Denise suggests collaborating with local partners through joint ventures as one way of dealing with regulatory obstacles.

ឌីមសាំអេមភើរ
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#25, Street 317 corner 566, Boeung Kak II, Toul Kork, Phnom Penh

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Since 2008, we've been delighting discerning palates with upscale Chinese cuisine in a welcoming atmosphere. Our commitment to authenticity creates memorable dining experiences perfect for any occasion—from intimate family celebrations to impressive business gatherings. Our menu showcases China's diverse culinary heritage through signature dishes like perfectly crispy Peking duck, handcrafted dim sum treasures, and the freshest seafood preparations. We welcome guests for breakfast and lunch daily, with our venue available for exclusive private dinner events.

The Dim Sum Emperors Experience

When you crave variety without compromising on quality, Dim Sum Emperors delivers! Our casual dining concept offers an exciting selection of dim sum, succulent roasts, comforting rice and noodle dishes, hearty congee, and signature Cantonese wok specialties. Visit our Toul Kork St 566 location to also enjoy popular Singaporean wok dishes that will entice your taste buds in Phnom Penh or visit our TK Avenue and U Mall outlets for some Singapore Popiah, Laksa, Mee Pok, Curry Noodles to name a few.

On Behalf of Wong and Meas Restaurant Col.,Ltd, I wish all Singaporeans in Singapore and Cambodia a Happy 60th National Day, which also marks the 60th anniversary of Singapore-Cambodia diplomatic relations.

DENISE LUM

Chief Operating Officer
Wong and Meas Restaurant Co.,Ltd

W&M
WONG & MEAS
RESTAURANT CO., LTD

Making an Impact on the Logistics Sector

George Yeh

CEO of Jupiter Logistics Cambodia

Left:
George Yeh

BRIDGING CAMBODIA–SINGAPORE BUSINESS TIES

George Yeh is a founding member of the Singapore Business Investment Forum (SBIF) in Cambodia and is the CEO of Jupiter Logistics Cambodia. The SBIF was launched in July 2023 to support Singaporean businesses entering the Cambodian market and to bolster regional investment ties. His leadership helps foster opportunities in transportation, warehousing and trade logistics, which are all critical for Cambodia's economic development.

SCALING LOGISTICS CAPABILITIES

Jupiter Logistics was established in 2004 and under his stewardship, improvements have been made in the areas of import-export growth and supply chain integration. SBIF's Logistics, Transportation and Warehousing committee, which he co-leads, has prioritised infrastructure projects such as multimodal logistics hubs and bonded warehouses. These are vital for turning Cambodia into a regional logistics pivot.

BUSINESS LEADERSHIP

Jupiter Logistics focuses on end-to-end logistics solutions that encompass air, sea, customs, warehousing and inland distribution. George Yeh has implemented bonded warehouse solutions, thereby reducing duties for manufacturers and costs for exporters. He has, moreover, pressed for logistics training to upgrade Cambodia's workforce and supply chain professionalism.

EFFORTS IN UPLIFTING THE COMMUNITY

Through his role in SBIF and in logistics expansion, George has indirectly fostered community development by supporting skills development and education in logistics. He has also contributed to establishing public-private partnerships that benefit local communities and SMEs, as well as strengthened regional trade ties. This in turn creates jobs and sustains livelihoods.

Operation Hope Foundation: A Legacy of Impact in Cambodia

Caroline Wu
Senior Manager

In 2002, we registered as an international non-governmental organisation (INGO) in Cambodia. Our mission is to improve the lives of impoverished families, and we operate two facilities in Prey Veng.

Over the years, we have invested over US$6 million to construct homes, wells and toilets for poor families. We provide support to 150 students with bi-monthly food packs and school supplies. We have also installed UV water systems in local schools to ensure students and their families have access to clean drinking water. At Home Village, our children's home established since 2003, we have taken care of numerous children. We provide them with an education, enabling them to transition into adulthood. We are happy that they have stable jobs and a promising future.

Looking ahead, we seek to achieve self-sustainability by generating local income and reducing our reliance on external donations. We are grateful for this opportunity to make an impact on and influence the lives of Cambodians. As Singapore celebrates its 60th birthday and 60 years of bilateral relations, we extend our heartfelt thanks to all donors and volunteers in Singapore for their unwavering support. Together, we can do more to help this nation.

FRUITS
ALPHABET OF ENGLISH

Spreading the Love in Prey Veng Province

Chua Bee Ngoh
Founder

Love Cambodia is a registered non-governmental Christian organisation founded in 2007. It focuses on community development projects to help transform the lives of poor Cambodians in Prey Veng province through sustainable development projects in education, food security, basic infrastructure and community empowerment.

The Key focus areas are:

EDUCATION
To date, Love Cambodia has built and operates nine kindergartens, which provide children with access to free early childhood education. These kindergartens also serve as community centres for the village during off-school seasons.

COMMUNITY DEVELOPMENT
Love Cambodia plans and implements various community development programmes that include:

- **Building of houses**: Assisting in the construction of homes for impoverished families.
- **Food Security**: Distributing food packages to poor families, especially during crises like the seasonal floods and the COVID-19 pandemic.
- **Agricultural Support**: Providing families with vegetable seeds and fish fry to promote sustainable farming practices.
- **Financial Security**: Establishing savings and loans schemes.

HEALTH AND ENVIRONMENT
Love Cambodia addresses health and environmental issues by planning and implementing sanitation, water storage and food distribution projects. These initiatives aim to improve the overall well-being of communities in Prey Veng.

VOLUNTEER ENGAGEMENT
The organisation actively engages volunteers from around the world, including students from academic institutions as part of our efforts in raising awareness. Volunteers participate in various community projects, contributing their time, effort and resources to support the various projects in the villages.

Silver Pagoda, Royal Palace, Phnom Penh

2014 - 2020
Flourishing

Building Community and Care Beyond Borders

Dr Nadia Wong

For many Singaporeans, the idea of living and working abroad is often a passing thought rather than a chosen path, especially for a young professional starting out. Yet more than a decade ago, Dr. Nadia Wong made the bold decision to relocate to Phnom Penh, at a time when the city was still in the early stages of its transformation. Though the skyline has evolved significantly, what has remained constant is the warmth and openness of its people – both locals and fellow expatriates – who have extended friendship, support and a true sense of community.

THE EARLY YEARS

The early years for her were not without challenges. As a newcomer in a foreign country, the experience could at times feel isolating. However, the presence of a close-knit Singaporean community – supported through regular events organised by the Singapore Club Cambodia and the Singapore Embassy – provided much-needed familiarity, encouragement and connection. These efforts helped foster a growing circle of friendships that made Phnom Penh feel increasingly like home.

SETTING UP HER OWN MEDICAL PRACTICE

Professionally, Dr. Nadia began her journey in Cambodia as a general practitioner with a couple of Singapore-affiliated medical clinics. She recently took a significant step forward by establishing her own medical practice, which is located in the heart of Phnom Penh at Koh Pich, commonly known as Diamond Island. Her clinic offers affordable and accessible healthcare services to both Cambodians and expatriates, with a focus on holistic, community-centred care. For Dr. Nadia, the decision to start her own practice was grounded on the desire to serve in a more personal and impactful way, and to also take on new challenges with conviction and purpose. As she reflects, “You only live once – so it’s worth trying something new.”

RAISING CHILDREN IN PHNOM PENH

Outside of her professional commitments, Dr. Nadia is also a devoted mother of four — a less common experience among Singaporeans living abroad. Together with her husband Dr Kimsreang Peung, a Cambodian dentist, she is raising their children in a dynamic and multicultural environment. Life in Phnom Penh, she notes, offers a welcome contrast to the fast-paced lifestyle of Singapore, allowing the family to enjoy a slower rhythm and stronger focus on quality time. Their children attend a school that offers the International Baccalaureate (IB) curriculum, which promotes inquiry-based learning and global perspectives. It is a distinctive educational experience that has enriched their development and broadened their horizons.

“You ***only live once -***
so it's worth trying something new."

- Dr Nadia Wong

Right:
Dr Nadia and her family on a ferry.

Below:
Dr. Nadia and her family at her medical practice - Agape Medical

CONCEPT OF “HOME”

To Dr. Nadia, the concept of “home” transcends physical location. It is where one feels a sense of belonging, where bonds are forged, and where life’s most meaningful experiences unfold. Having witnessed the community’s evolution from SG50 through to SG60, she remains optimistic about the continued growth of both Phnom Penh and the Singaporean presence within it.

LOOKING INTO THE FUTURE

Looking ahead, Dr. Nadia remains committed to her dual roles as physician and parent. Her focus is on growing her practice and guiding her children with care and intention. In her words, “You can fail to plan, but there is no plan to fail.” As we look forward to SG70 and beyond, her journey stands as a meaningful reflection of resilience, service and the enduring spirit of the Singaporean community abroad.

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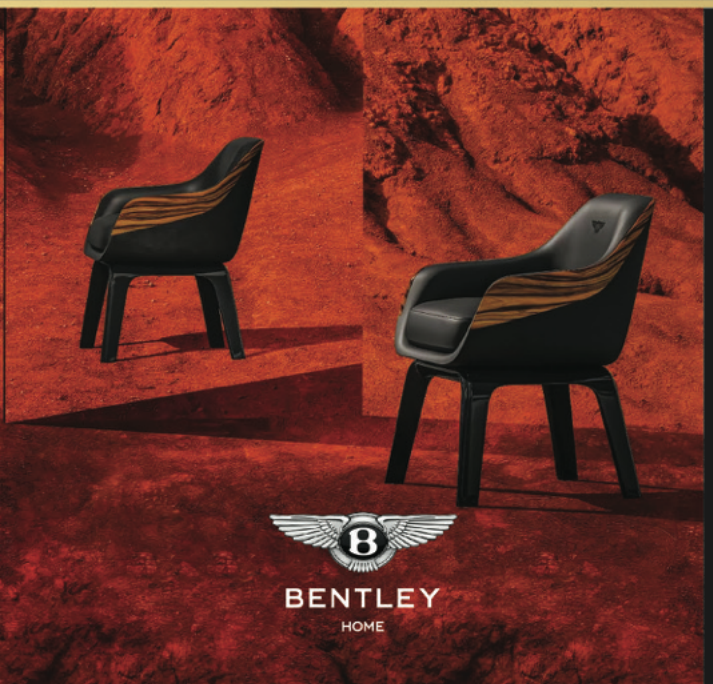

Building Trust Through Care:
How SSMC Supports Cambodia's Growing Healthcare Needs

Left:
SSMC Family

Left:
Pauline Tan

"Our vision for SSMC is to *continue delivering* ***quality medical services*** of a high standard locally."

- Pauline Tan

Pauline Tan,
CEO & Co-founder

I am Pauline Tan, the CEO and co-founder of Sing-Specialists Medical Centre (SSMC). My journey in Cambodia began in 2019 when I arrived with the goal of collaborating with Mr. Peter Ng, a pioneering Singaporean entrepreneur. Our shared vision was to conceptualise and establish a medical centre that would provide accessible, high-quality healthcare to the Cambodian community, with a particular focus on primary, preventive and chronic care.

NAVIGATING CHALLENGES IN THE INITIAL YEARS

Throughout the planning, building and operational phases of SSMC, I have been deeply committed to upholding the vision and values established by Mr. Ng, myself and the other founders. SSMC was completed in 2020 and subsequently played a crucial role during the challenging period of the COVID-19 pandemic. During this time, we were able to serve the local community when healthcare options were significantly limited. We also provided essential care for chronic patients who were unable to continue their treatments in Singapore due to travel restrictions. One particularly memorable experience involved coordinating urgent brain surgery for a Cambodian patient with a brain tumour in Singapore. Despite the complex travel restrictions, we successfully managed the logistics, and the patient underwent a successful complex key-hole brain surgery.

ANTICIPATING A GROWING DEMAND FOR HIGH-QUALITY MEDICAL CARE

We continue to be very optimistic about Cambodia's ongoing development and anticipate a growing demand for high-quality medical care within the country. As awareness and knowledge increase, the local community is becoming better able to make informed healthcare decisions. Our vision for SSMC is to continue delivering quality medical services of a high standard locally. We aim to build local capacity by expanding our facilities and strengthening our medical team, ultimately providing reliable services and cultivating lasting trust with our patients.

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SSMC is a holistic community specialist medical centre that brings quality healthcare services and standards from Singapore close to you and your Family. Our goal is to be a one-stop hub for patients Starting with accurate diagnostics for their health, on which, they receive reliable general medical advice for both acute and chronic conditions. We are committed to making a positive impact on people's lives and always taking your health as our priority.

ទីតាំង
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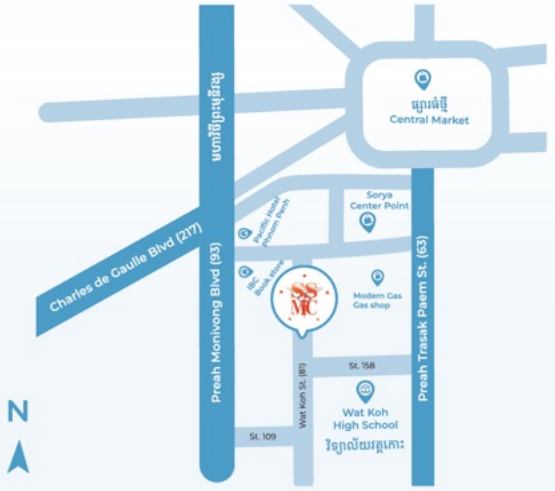

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enquiry@singsmc.com

ជំនាញរបស់ពួកយើងគឺ ធ្វើរោគវិនិច្ឆ័យត្រឹមត្រូវ
និង ផ្តល់ជូនផែនការព្យាបាលច្បាស់លាស់ សំរាប់នៅក្នុងប្រទេសក្រៅប្រទេស
Accurate diagnostic and clear treatment plans are our specialty

ការព្យាបាលកុមារមានបញ្ហាពិបាកនិយាយ
SPEECH THERAPY

ពិគ្រោះ វាយតម្លៃ និងព្យាបាលបញ្ហាទំនាក់ទំនង ភាសា និងការរៀនសូត្ររបស់កុមារ៖
Consult, evaluate, and treat children's language communication and learning problems:

- កុមារមានអូទីស្សឹម
  Children with autism
- កុមារមានការអភិវឌ្ឍន៍ភាសាយឺតយ៉ាវ (ក្រចេះនិយាយ)
  Children with slow language development (speech impediments)
- កុមារមានដោនស៊ីនដ្រូម
  Children with Down Syndrome
- កុមារមានបញ្ហាទំនាក់ទំនងជាមួយមនុស្សជុំវិញខ្លួន
  Children have problems communicating with people around them
- កុមារមានបញ្ហាផ្ទង់អារម្មណ៍ កុមារពិបាកអាន សរសេរ និងប្រកបពាក្យ
  Children have difficulty concentrating, have difficulty reading, writing and spelling.

ការថែទាំសុខភាពនិងសម្រស់
WELLNESS SERVICE

- ចាក់ Exosome បណ្តុះកោសិកាឧទ្យាភាពចាស់
  Exosome Anti-Aging
- ការសម្រកទម្ងន់តាមបែបវិជ្ជសាស្ត្រ
  Weight Management & Nutrition program
- បញ្ចូលវីតាមីនបំប៉នស្បែកឱ្យស
  Whitening Program

មិនថាអ្នកកំពុងស្វែងរកការគ្រប់គ្រងទម្ងន់របស់អ្នក ធ្វើឱ្យរាងកាយរបស់អ្នកមានភាពរឹងមាំឡើងវិញ ឬធ្វើឱ្យស្បែករបស់អ្នកប្រសើរឡើងនោះទេ ក្រុមការងាររបស់យើង នៅទីនេះដើម្បីជួយអ្នកគ្រប់ជំហាននៃមធ្យោបាយដែលអាចទៅរួច។

Whether you're looking to manage your weight, rejuvenate your body, or enhance your skin's appearance, our team at SSMC is here to support you every step of the way.

ការបញ្ជូនអ្នកជម្ងឺបន្តទៅបរទេស
OVERSEAS REFERRAL

យើងជាការិយាល័យតំណាងរបស់ អាយអេចអេច ហែលឃែ សិង្ហបុរី ដែលមានមន្ទីរពេទ្យធំៗ ដូចជា មន្ទីរពេទ្យ ម៉ោនអេលីហ្សាប៉ែត មន្ទីរពេទ្យគ្លេនិហ្គល និងមន្ទីរពេទ្យផ្សេងៗទៀតនៅប្រទេសសិង្ហបុរី ដែលមានទំនាក់ទំនងផ្ទាល់ជាមួយគ្រូពេទ្យឯកទេសជាង ១២០០ នាក់ នៅក្នុងប្រទេស សិង្ហបុរី។ យើងផ្តល់ជូននូវការប្រឹក្សាសុខាភិបាលសម្រាប់ អ្នកជំងឺទូទៅ ទាំងលក្ខណបុគ្គល និងគ្រួសារ ដោយគ្រូពេទ្យសិង្ហបុរី និងកម្ពុជា ព្រមទាំងការ ប្រឹក្សាយោបល់តាមទូរស័ព្ទ ជាមួយគ្រូពេទ្យ ឯកទេសពីប្រទេសសិង្ហបុរី។ យើងក៏មានផ្តល់ជូនសេវាត្រួតពិនិត្យមុនពេល ចេញដំណើរ ការធ្វើតេស្តមន្ទីរពិសោធន៍ និងការបន្តតាមដានក្រោយត្រឡប់មកកម្ពុជាវិញផងដែរ។

We are the Official Representative Office of IHH Healthcare Singapore, which has direct access to more than 1,200 specialist doctors in Gleneagles and Mount Elizabeth Hospitals in Singapore.

We offer outpatient medical consultation for General practice and Family medicine with Singaporean and Cambodian doctors, Specialists telemedical consultation with IHH Healthcare Specialists from Singapore. We can provide pre-departure screeninglab testing, and also follow-up care after returning back to Cambodia.

សេវាទូទៅ
GENERAL PRACTICE

- ការគ្រប់គ្រងជំងឺលក្ខណៈស្រួចស្រាវ និងរ៉ាំរ៉ៃ
  Acute and chronic disease management
- ផ្នែកកុមារ និងទារក
  Pediatric medicine
- ផ្នែកចាក់ថ្នាំបង្ការ
  Preventive medicine
- សិក្ខាសាលាអប់រំអំពីសុខភាព
  Health talk
- កញ្ចប់ត្រួតពិនិត្យសុខភាព
  Health Screening Package
- ការពិនិត្យសុខភាពមុនចូលធ្វើការ
  Pre-employment health checkup
- ការអប់រំសុខភាពសម្រាប់គ្រឹះស្ថានអប់រំ
  Health education for school
- ធានារ៉ាប់រង និងដៃគូសហការ
  Insurance and Corporate partnership
- ការប្រឹក្សាយោបល់តាមទូរស័ព្ទជាមួយគ្រូពេទ្យ ឯកទេសពីមន្ទីរពេទ្យនៅក្រៅប្រទេស
  Tele-consultation with Overseas medical specialists

សេវាថែទាំបន្ទាន់
URGENT CARE

ផ្នែកថែទាំបន្ទាន់របស់យើងផ្តល់ការយកចិត្តទុកដាក់ខាងវេជ្ជសាស្ត្រភ្លាមៗសម្រាប់ការរងរបួស និងជំងឺដែលមិនគំរាមកំហែងដល់អាយុជីវិត ២៤ ម៉ោងជារៀងរាល់ថ្ងៃ។ គ្រឿងបរិក្ខារទាំងនេះផ្តល់ការថែទាំយ៉ាងទូលំទូលាយដោយមិន តម្រូវឱ្យលោកអ្នករង់ចាំយូរទាក់ទងទៅនឹងផ្នែកសង្គ្រោះបន្ទាន់។

Our urgent care facilities provide immediate medical attention for non-life-threatening injuries and illnesses 24/7. These facilities offer comprehensive care without the extended waiting time associated with emergency departments.

ផ្នែកសម្រាកព្យាបាលក្នុងមន្ទីរពេទ្យ
INPATIENT DEPARTMENT (IPD)

នៅក្នុង SSMC បម្រើជាមូលដ្ឋានគ្រឹះនៃការផ្តល់សេវាថែទាំសុខភាព ដោយផ្តល់នូវការថែទាំវេជ្ជសាស្ត្រដ៏ទូលំទូលាយសម្រាប់អ្នកជំងឺដែលតម្រូវឱ្យមានការស្នាក់នៅបន្ថែមសម្រាប់ការព្យាបាល ការសង្កេត ឬការស្តារឡើងវិញជាមួយនឹងតម្រូវការផ្នែកវេជ្ជសាស្ត្រណាមួយ រួមជាមួយការធានានូវការព្យាបាលប្រកបដោយគុណភាពខ្ពស់ សុវត្ថិភាព និងការគាំទ្រពីសំណាក់ក្រុមគ្រូពេទ្យក្នុងដំណើរការស្នាក់នៅក្នុងមន្ទីរពេទ្យរបស់អ្នក។

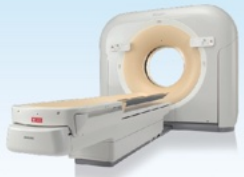
The Inpatient Department (IPD) in SSMC serves as the cornerstone of healthcare delivery, providing comprehensive medical care to patients requiring extended stays for treatment, observation, or recovery with complex medical needs, ensuring high-quality treatment, safety, and support throughout your hospitalization journey.

មជ្ឈមណ្ឌលលាងឈាម
HAEMODIALYSIS CENTRE

មជ្ឈមណ្ឌលលាងឈាមរបស់យើងស្ថិតនៅក្នុងទីតាំងដែលមានភាពងាយស្រួលសម្រាប់អ្នកជំងឺរបស់យើង ព្រមទាំង បំពាក់ដោយឧបករណ៍ និងគ្រឿងបរិក្ខារចុងក្រោយបង្អស់សម្រាប់អត្ថប្រយោជន៍របស់អ្នកជំងឺលាងឈាមផងដែរ។ ពួកយើងធានាចំពោះអ្នកជំងឺរបស់យើងថាខណៈពេលដែលពួកគេទទួលការព្យាបាលក្នុងបរិយាកាសប្រកបដោយផាសុកភាពជាមួយនិងការគាំទ្រយ៉ាងពេញទំហឹងពីក្រុមគ្រូពេទ្យរបស់យើងនិងពិនិត្យបន្ថែមពីខាងសំណាក់ក្រុមគ្រូពេទ្យក្នុងប្រទេសសិង្ហបុរី ស្របនៅក្នុងពេលនោះផងដែរ។ ព្រមជាមួយនឹងទីតាំងគ្រប់គ្រាន់សម្រាប់ផ្ទុករបស់របរផ្ទាល់ខ្លួននិងមានកន្លែងទំនេរជាច្រើនសម្រាប់សមាជិកគ្រួសារ ឬមិត្តភក្តិមកលេងជាមួយនិងជម្រើសដែលមានសម្រាប់អ្នកជំងឺមិនថាជាបន្ទប់ឯកជន ឬស្តង់ដារត្រៃទូទៅ។

Our center is in a location convenient for our patients. Our centre is furnished with the latest equipment and facilities for patients' benefit. We assure our patients that while they receive treatment in a comfortable environment, they are receiving full support from our local medical team as well as live monitoring from Singapore at the time. Besides plenty of space for storing personal items, there is enough room for family and friends to visit, choice of private room or standard beds are available.

ការធ្វើរោគវិនិច្ឆ័យ
DIAGNOSTICS



- **ស៊ីធីស្កេន CT Scan**
  ការស្កេនស៊ីធីសរីរាង្គសំខាន់ៗ, ការស្កេនស៊ីធីពោះវៀន, ការស្កេនស៊ីធីដោយ ចាក់ថ្នាំ ការស្កេនស៊ីធីសរសៃឈាមបេះដូង សរសៃអាទែរ សរសៃឈាមខួរក្បាល និងសរសៃឈាមសំខាន់ៗដទៃទៀត។
  CT scan of major organs, CT colonoscopy, CT enhanced with intravenous contrast, CT angiography for coronary arteries, carotids, circles of willis, and other major vessels.

- **ការថតកាំរស្មីអ៊ិចឌីជីថល Digital X-ray**
  សេវាថតកាំរស្មីអ៊ិចឌីជីថល សម្រាប់ផ្នែកទ្រូង និងផ្នែកសំខាន់ៗដទៃទៀតនៃ រាងកាយ។
  Digital X-ray services for the chest and all major areas of the body.

- **ការធ្វើអ៊ុលត្រាសោន (អេកូ) Ultrasound**
  ការធ្វើអេកូផ្នែកពោះ ឆ្អឹងអាងត្រគាក ក្រពេញប្រូស្តាត និងសរសៃ អាទែរ
  Ultrasound scan of heart, abdomen, pelvis, prostate, and carotids.

- **ការធ្វើតេស្តមន្ទីរពិសោធន៍ Laboratory Test**
  ឈុតតេស្តទៅលើសំណាកឈាម កំហាក ទឹកនោម និង លាមក។
  The whole suite of laboratory tests of blood, sputum, urine, and stool samples.

- **ការធ្វើតេស្តជម្លីបេះដូងដោយម៉ាស៊ីនហាត់ប្រាណ Exercise Treadmill Test**
  រកមើលជំងឺត្បៀតសរសៃឈាមបេះដូងនិងការប្រឈមនឹងជម្លីបេះដូងផ្សេងៗទៀតចំពោះអ្នកដែលមិនមានចេញរោគសញ្ញា។
  Diagnose coronary artery diseases and other heart disease risk in people who don't have symptoms.

ផ្នែកព្យាបាលជម្លីបេះដូង
HEART CENTRE

ដៃគូសហការ Harley Street Heart & Vascular Center ពួកយើងអាចជួយអ្នកបានជាមួយនឹងស្ថានភាពជំងឺបេះដូង និងសរសៃឈាមជាច្រើន មិនថាអ្នកកំពុងស្វែងរកការពិនិត្យសុខភាពបេះដូងទូទៅ ឬផែនការព្យាបាលត្រឹមត្រូវនោះទេពួកយើងផ្តល់ជូននូវកញ្ចប់ពិនិត្យ និងផែនការគ្រប់គ្រងដែលតម្រូវតាមតម្រូវការរបស់អ្នក។

The Harley Street Heart & Vascular Centre helps you with a wide range of heart and vascular conditions. Whether you are looking for a general check-up or the right treatment plan, we offer screening packages and management plans tailored to your cardiovascular needs.

Empowering Communities Through Finance:

Phillip Bank's Impact on Cambodia

As Cambodia's financial sector continues to grow, Phillip Bank, the only Singaporean-owned commercial bank in Cambodia, brings Singapore's financial discipline, governance and service standards to serve the unique needs of Cambodian individuals, SMEs, corporations and communities.

A BANK WITH A PURPOSE

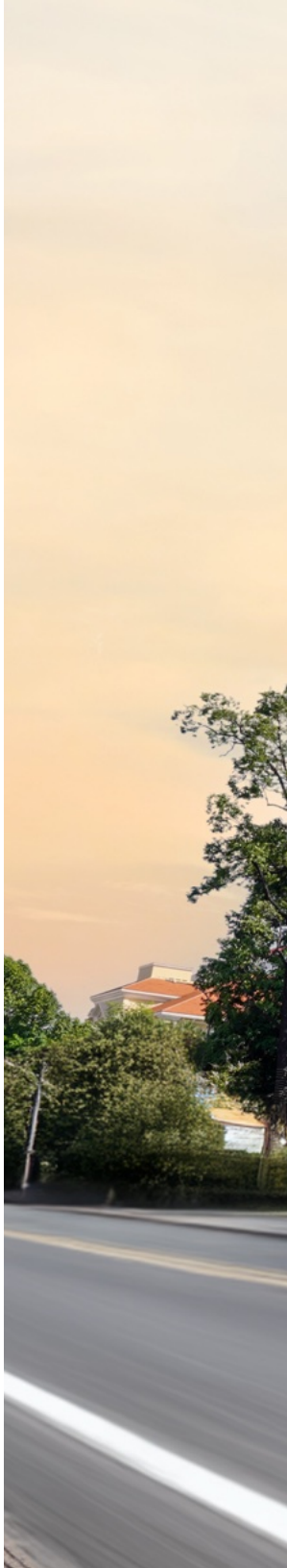
Since its entry into Cambodia in 2014 through the acquisition of HwangDBS Bank, Phillip Bank has grown steadily as part of PhillipCapital Group's vision of "Delighting Customers, Growing People and Benefiting Communities." The bank's strategic merger with Kredit Microfinance in 2020 significantly expanded its reach, bringing formal banking services to previously underserved rural communities and small businesses. Today, Phillip Bank operates a nationwide network that bridges financial gaps and supports Cambodians in building better livelihoods.

Phillip Bank's approach goes beyond traditional banking. Through tailored microfinance, SME financing and retail banking solutions, the bank enables many first-time borrowers to start businesses, improve living standards and create opportunities for future generations. This focus on financial inclusion reflects the Group's long-term commitment to ensuring that Cambodia's growth is both inclusive and sustainable.

LEVERAGING GROUP EXPERTISE TO SUPPORT CAMBODIA'S GROWTH

As part of PhillipCapital Group, a diversified financial group headquartered in Singapore that recently marked its golden jubilee, Phillip Bank draws upon deep expertise across banking, insurance and trustee services. The Group's journey in Cambodia also reflects the broader, long-standing ties between Singapore and Cambodia, with Cambodia being among the first countries to recognise Singapore's independence six decades ago. This enduring relationship continues to foster strong partnerships between the two nations. Through this integrated ecosystem, Phillip Bank offers Cambodian customers not only essential banking products, but also comprehensive financial solutions that support asset protection and long-term financial planning.

One example is Phillip Trustee (Cambodia) Co., Ltd., which operates under the same umbrella of the group. It provides safe and compliant solutions for property ownership, allowing both local and foreign investors to participate in Cambodia's property market while complying with local regulations. In addition, Phillip Trustee plays a critical role in safeguarding property ownership structures for nonprofit organisations, ensuring that charity-run assets are protected for the long-term benefit of local communities. These solutions help position Cambodia as an attractive destination for cross-border capital, creating new opportunities for investment that support the Kingdom's ongoing economic development.



Right:
Phillip Bank

PhillipBank
PhillipTrustee
PhillipLife
PhillipInsurance

PhillipBank

Bridging Hearts and Businesses Across Borders

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we make your transfers seamless, secure, and cost-effective.

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"Delighting **Customers**, Growing **People** and Benefiting **Communities**."

- Phillip Group's Vision

Right:
Mr Ong Teong Hoon, Director of Phillip Bank Plc and Chairman of Phillip Trustee (Cambodia) Co., Ltd. and Phillip General Insurance

INVESTING IN COMMUNITIES BEYOND BANKING

Phillip Bank's commitment to community development extends far beyond its financial services. Uniquely, Phillip Bank is one of the few banks in Cambodia that owns and actively operates a nonprofit organisation Koampia Phum Yoeung (KPY) that was originally established under Kredit Microfinance prior to the merger. Through KPY, the bank dedicates a portion of its profits, alongside contributions from a European funding agency, to support rural development initiatives across Cambodia. The organisation provides local farmers and underprivileged communities with agricultural training, financial literacy, hygiene and sanitation education, maternal-child health resources and school programmes. These long-term and hands-on programmes reflect the bank's belief that true financial empowerment starts with strengthening the very foundations of the communities it serves.

Further demonstrating its commitment, Phillip Bank's senior management, staff and advisors actively serve on KPY's board, ensuring strong governance and direct involvement in guiding the NGO's mission and impact.

In addition to its work through KPY, Phillip Bank contributes to a broad range of charitable initiatives that range from community health and disaster relief to education.

DRIVEN BY LEADERSHIP, GUIDED BY PURPOSE

At the core of Phillip Bank's growth in Cambodia is a leadership team committed to responsible finance. Among them is a fellow Singaporean who has long been based in Cambodia, Mr Ong Teong Hoon, who is the Director of Phillip Bank Plc and Chairman of Phillip Trustee (Cambodia) Co., Ltd. and Phillip General Insurance. Over the years, Mr Ong has provided guidance and support not only to the bank, but also to many Singaporeans seeking to establish themselves in Cambodia across various industries and sectors.

As a founding member of Cambodia's Institute of Directors, where he works alongside both Cambodian and international members, Mr Ong contributes to the advancement of good governance practices in the country.

LOOKING AHEAD

As Cambodia's financial sector continues to develop, Phillip Bank remains committed to its dual mission of business growth and community empowerment. Backed by the strength and experience of its Singaporean parent group, Phillip Bank will continue to serve as a trusted financial partner, helping Cambodians realise their financial potential, build sustainable businesses and strengthen the country's economy for generations to come.

2021 - 2024
Resilience

Apsara Dancer, Angkor Wat, Siem Reap

Sunset in Phnom Penh

Transitioning from Property Development to Property Management

Harry Walter Martin IV

Since 2014, Harry Walter Martin IV has been working in the real estate industry in Cambodia. However, he decided to exit from the role of property developer to move into providing services to both existing and new clients. He felt that this flexibility would give him greater opportunities to be involved in real estate, as well as provide professional services to clients, especially when they do not reside in Cambodia. Hence, he set up Apex Capital Co. Ltd. in 2025 and is Managing Director of the firm.

OUTLOOK FOR THE REAL ESTATE INDUSTRY IN THE NEAR FUTURE

In Mr. Martin's view, the outlook over the next five years in Cambodia appears to be optimistic. The country has been experiencing steady economic growth, an increasing influx of foreign investment and a growing middle class that combine to drive demand for residential and commercial properties. Key developments in infrastructure, such as new roads and transport links, are enhancing accessibility and attractiveness for both investors and residents.

Additionally, Cambodia's youthful population presents opportunities for growth.

SINGAPOREANS' INFLUENCE AND IMPACT ON THE REAL ESTATE MARKET

According to Mr. Martin, Singaporeans exert a significant influence on the real estate market in various countries, particularly in Southeast Asia. Their investments often drive the demand for high-end residential and commercial properties, contributing to price appreciation and development in these areas. Singaporean investors are typically attracted to markets with stable economic growth, favourable regulatory environments and strong rental yields. This influx of capital not only boosts local economies, but also shapes market trends and property standards. This in turn leads to improved infrastructure and amenities.

> "Cambodia's youthful population presents ***opportunities*** for ***growth***."
>
> *- Harry Martin*

APEX CAPITAL'S GOALS

The company is currently focusing more on property management and is looking to grow this area in the next two years. The goal is to provide prompt and reliable services to home-owners, as well as comfortable living environments for both short and long-term tenants. Apex Capital's aim is to manage buildings and convert them into serviced apartments or condotels. These provide affordable accommodation in convenient locations not only for tourists but also for working professionals residing in Cambodia.

Cambodia's 32nd SEA Games – A Celebration of Regional Unity

In 2023, the Kingdom of Cambodia had the distinguished honour of hosting the 32nd Southeast Asian (SEA) Games. This marked its inaugural role as host of a major international sporting event since gaining independence in 1953. The Games were primarily held in Phnom Penh, with the Morodok Techo National Stadium serving as the central venue. This state-of-the-art facility, with a seating capacity of 60,000, was the site of the grand opening ceremony on 5 May and the closing ceremony on 17 May.

The 32nd SEA Games featured 37 sports and brought together over 11,000 athletes from 11 Southeast Asian nations, representing a historic milestone in Cambodia's sporting history and a testament to its growing presence on the regional stage.

As reported by the Khmer Times, Cambodia announced it would waive all accommodation, transportation and meal fees for participating ASEAN delegations. This generous gesture underscored the spirit of regional solidarity and unity, affirming Cambodia's commitment to celebrating friendship with its Southeast Asian counterparts through sports.

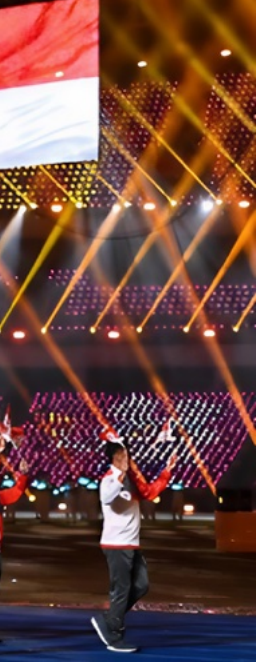
SINGAPORE'S PARTICIPATION AND HIGHLIGHTS

Singapore fielded a contingent of 558 athletes across 30 sports at the 32nd SEA Games. The national team delivered an impressive performance, securing a total of 158 medals which included 51 gold, 43 silver and 64 bronze. This earned the country a 6th-place finish in the overall standings.
According to CNA, Singapore's swimming team continued to dominate, contributing significantly to the medal tally. Notably, Quah Ting Wen and her teammates in the women's 4x100m freestyle relay clinched Singapore's historic 1,000th SEA Games gold medal. In athletics, Shanti Pereira achieved a sprint double victory, winning gold in both the 100m and 200m events. These remarkable achievements not only elevated Singapore's sporting reputation on the international stage but also saw several athletes setting new personal bests.

CAMBODIA–SINGAPORE TORCH RELAY

On 15 April 2023, the Royal Torch Relay Ceremony for the 32nd SEA Games was held at Tampines Central Park in Singapore ahead of the official Flag Presentation. Singaporean athletes were joined by His Excellency Mr. Hor Sarun, Secretary of State for the Ministry of Tourism and Special Envoy of the Cambodia SEA Games Organising

Opening Ceremony - SEA Games 2023 , Morodok Techo Stadium, Phnom Penh



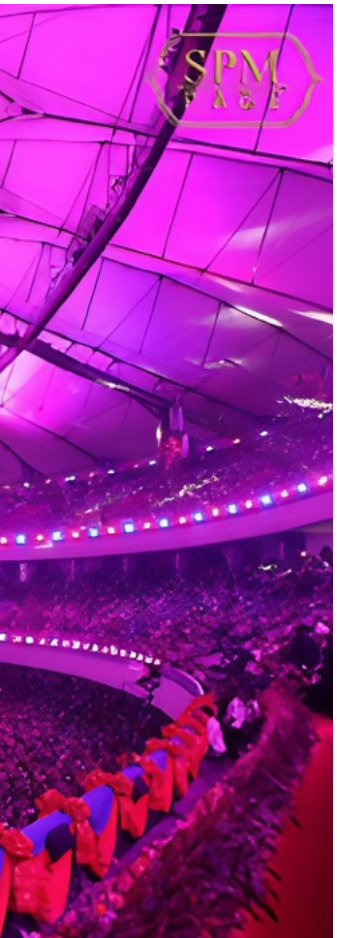
Left:
Singapore Team,
Morodok Techo Stadium

Below-Right:
Cambodia-Singapore Torch Relay, Our Tampines Hub, Singapore

Committee, and His Excellency Mr. Sok Khoeun, Ambassador of Cambodia to Singapore, to carry the torch into Our Tampines Hub. The Royal Torch Relay began in Cambodia on 20 March 2023 and journeyed through various ASEAN countries before returning home for the commencement of the Games. This symbolic relay served as a powerful representation of regional friendship, sportsmanship and the enduring diplomatic ties between Cambodia and Singapore, which have spanned six decades.

capri
BY FRASER
hotel residences
PHNOM PENH / CAMBODIA

Capri by Fraser, Phnom Penh represents a milestone in Singapore-Cambodia hospitality ties, bringing Frasers Hospitality's innovative hotel residence concept to the heart of Cambodia's capital. Designed by Singapore-based CreateArchitecture, the property blends Khmer cultural elements with modern design, offering 86 stylish units tailored for business and leisure travellers.



HOW THE SINGAPORE CLUB CAMBODIA RALLIED SINGAPOREANS

The SCC, known for nurturing a strong sense of community among overseas Singaporeans, organised a rally like no other — mobilising families, students, professionals and friends to turn out in force. With voices loudly cheering and banners waving, these supporters filled the aquatic arena.

"It wasn't just about supporting a sport," said one SCC member. "It was about showing our national spirit and reminding each other that wherever we are, we're one Singapore."

By Darayuth Chea
3rd year SIM student
Big Data & Cyber Security

KFC
SERVING FRESHNESS
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KFC
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CAMBODIA
KINGDOM OF CAMBODIA
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SERVING FRESHNESS FOR
OVER 10 YEARS

KFC Cambodia, a joint venture with **Malaysian** QSR Brands, was established in March 2008. Its first restaurant opened on Monivong Boulevard in Phnom Penh. KFC is part of The Royal Group (Royal Group of Companies Ltd).

In Cambodia, there are
13 KFC OUTLETS to-date:

1). KFC Monivong
2). KFC Sovanna
3). KFC Norodom
4). KFC Siem Reap
5). KFC Kampuchea Krom
6). KFC CG Mall
7). KFC Toul Tompong
8). KFC AEON Mall
9). KFC Boeung Kengkang
10). KFC Furi Mall
11). KFC Steung Meanchey
12). KFC Battambang
13). KFC Prince Golden Bay (U-Mall)

Other outlets in the city will be rolled out in stages to increase accessibility and convenience to our customers. Its contemporary and vibrant design, layout and presentation are specially designed to appeal to all families, children, teens and adults alike. We have over 200 staffs with some personnel holding key positions in the company such as marketing, purchasing, and many more.

KFC
Contact for
Catering
Service :

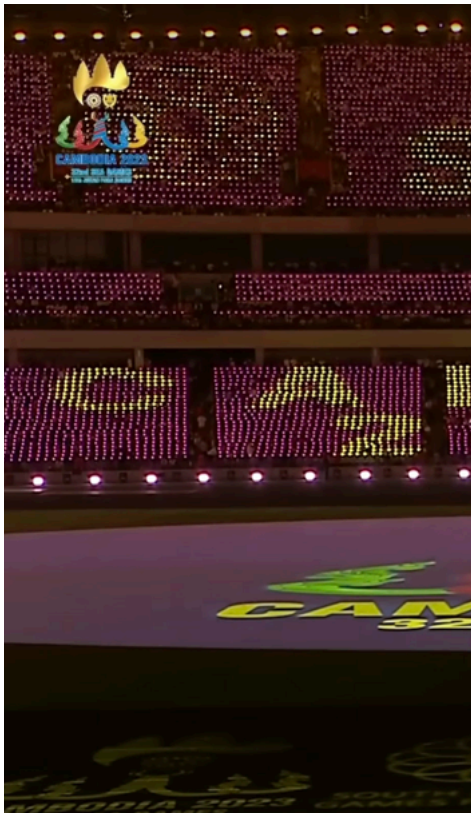
023 224 593 (Office)
078 563 898 (Marketing)
078 855 950 (Area Coach)

SEA Games 2023: Through the Eyes of a Volunteer

Malinda Chhim

Graduate from SIM
Diploma in Management Studies (DMS) and Bachelor of Accounting & Finance (University of Birmingham)

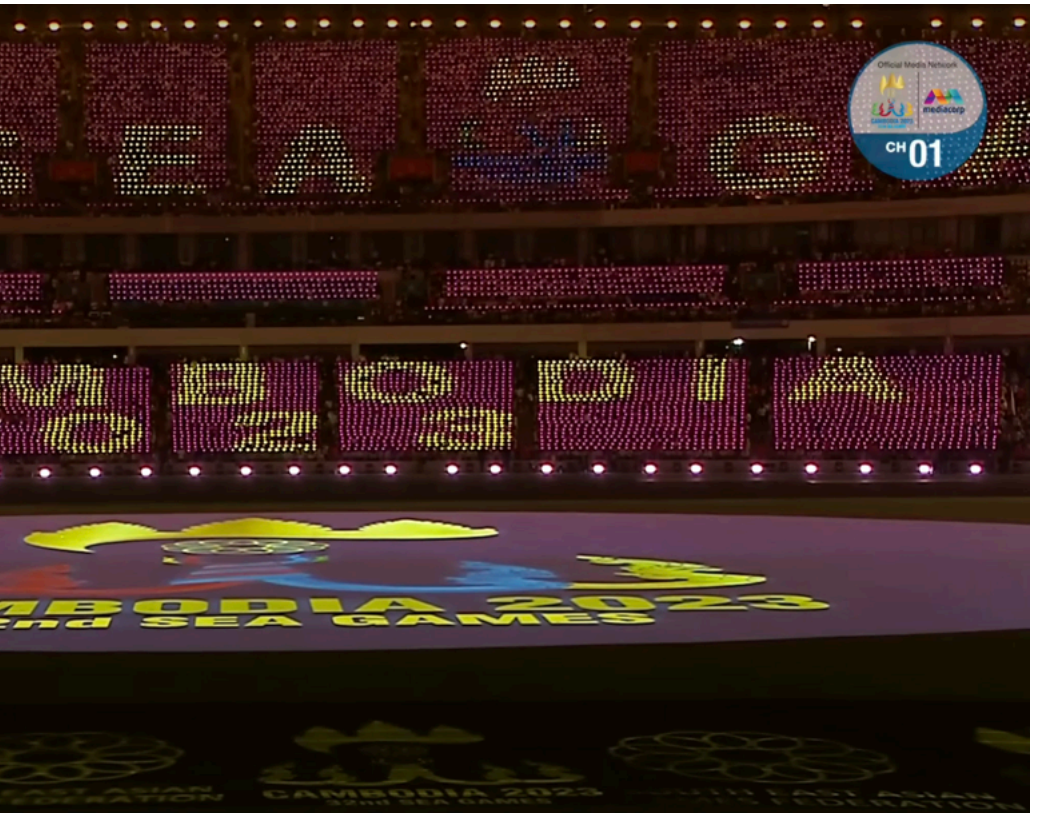
The SEA Games were one of the most iconic events to take place in Cambodia, marking the first time that the country was hosting the event. Typically, attending such events would require purchasing tickets. However, the 2023 SEA Games was unlike any other, for entry to all sporting events was completely free. As a result, a large number of volunteers were needed to make it a success.



Below:
CAMSOC Team - Malinda (Second from Right)

WHY I VOLUNTEERED

I took the opportunity to volunteer, thinking that if I did not join then, I might never get the chance in future. A sense of national pride and curiosity drove me to participate. I was part of the Cambodia SEA Games Organising Committee (CAMSOC), responsible for managing the 32nd SEA Games and the 12th ASEAN Para Games. Our main responsibility was logistics, which involved receiving supplies from sponsors and distributing uniforms, equipment and other essentials to volunteers and Cambodian athletes.



Left:
Opening Ceremony at Morodok Techo Stadium

Below:
Singapore Team at Opening Ceremony

A MEMORABLE OPENING CEREMONY

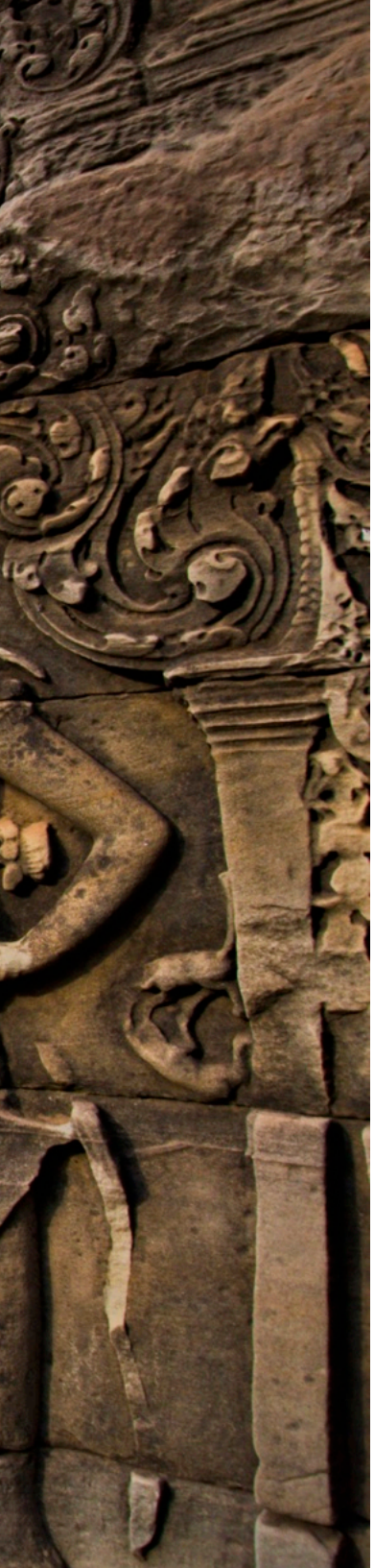
One of the most memorable moments was the opening ceremony. It was an extraordinary display of culture, coordination and national pride that exceeded everyone's expectations. From the vibrant performances to the impressive fireworks and the parade of athletes, every detail had been meticulously planned and beautifully executed. As a volunteer, watching it all unfold from behind the scenes filled me with pride. Knowing that I played a small part in making such a historic moment possible was incredibly fulfilling.

The ceremony was not only a celebration of sport but a powerful statement of Cambodia's capability of hosting a world-class event. It was widely praised both locally and internationally for its professionalism and creativity, setting the tone for the rest of the Games.

WHAT I GAINED FROM THE EXPERIENCE

Through this experience, I learnt the importance of teamwork, planning and adaptability. Working behind the scenes gave me a new appreciation for the complexity of organising large-scale events. I also improved my communication and problem-solving skills, especially when coordinating with different departments and responding to last-minute changes. Above all, I gained a deeper understanding of what it means to contribute meaningfully to something bigger than myself.

Angkor Wat, Siem Reap



Young Entrepreneurs

Making Inroads into the Interior Design and Construction Industry

Chanel Soh

I am Chanel Soh, Founder of Emotus Atelier. My journey in Cambodia began in 2022, when I arrived in Phnom Penh under my former company to take on a regional role as a Design Creative Lead. It was a leap into the unknown, but one that quickly revealed a market full of energy, potential and surprising sophistication.

DEFYING EXPECTATIONS

Cambodia wasn't what I had expected. I found Phnom Penh to be a city filled with ambition, fast-moving infrastructural growth, and a community that values good design and quality living. There is a growing appetite here for meaningful, well-crafted spaces. It quickly became clear that this was a country in the midst of a dynamic transformation. There is real spending power and a growing middle and upper class who seek quality, beauty and functionality in the spaces they live and work in. The openness to new ideas makes this an incredibly exciting place for professionals who bring with them fresh perspectives and solid expertise.

ASSIMILATING AND EVOLVING IN MY HOST COUNTRY

What struck me most here is how layered and unique Cambodian culture is. The three commonly spoken languages, Khmer, English and Chinese, add depth to daily interactions, and the people are warm, welcoming and deeply rooted in their traditions. Along the way, I've met some of the most respected and influential people in the country, people who, despite their status, remain humble and grounded. Being a Singaporean also brought a certain credibility that is deeply respected here, and it helped open doors and allowed me to build long-term partnerships. All of these experiences have shaped me, not only as a designer or entrepreneur, but as a person. My mindset, the way I communicate across differences and approach challenges have evolved significantly since I first arrived.

"The market is ***shifting*** and it's a great time to be part of this ***evolution***."

- Chanel Soh

TAKING A BOLD LEAP OF FAITH

In 2024, through the encouragement and unwavering support of my friends and loved ones in my capabilities, and my own belief in the potential here, I took a bold leap and founded my very own firm Emotus Atelier, that offers interior design and build services tailored for Cambodia's growing market. Although we are a young firm, we've been privileged to work on a range of projects ranging from hotels, entertainment establishments to offices and residences. Every project is a step forward, and every client relationship a learning opportunity.

AN EXCITING FUTURE

Looking ahead, I see exciting changes in Cambodia's design and construction industry. There is an increasing awareness of sustainability, the blending of global styles with local character, and the openness to new technologies in design and project management. The market is shifting and it's a great time to be part of this evolution. Emotus Atelier aims to grow beyond interior design and renovation, and venture into broader scopes within the built environment and urban planning.

CONTRIBUTING TO BUSINESS COMMUNITIES

Beyond my business, I also stay actively involved in Singaporean and international business communities in Phnom Penh, sharing insights with others exploring opportunities here and offering guidance to those just beginning their own cross-border journey.

A JOURNEY OF PERSONAL GROWTH

As a Singaporean woman entrepreneur abroad, this journey has been one of growth, resilience and constant learning. I'm grateful for my roots, and inspired by the possibilities ahead. Cambodia is changing fast, and for those who are ready to embrace it, there's never been a better time to build something meaningful. I'm thankful for the foundation that has shaped me, as well as for the new chapter of life that Cambodia has given me.

Building Cambodia: A Singaporean Entrepreneur's Vision Beyond Real Estate

Dato Jay Ho

Above:
View from the 27th Floor of
The Skyline Condominium

I am Dato Jay Ho, a Singaporean entrepreneur who came to Cambodia in 2014 with the long-term vision to not only do business, but to also shape opportunities from the ground up. Today, I lead several ventures that include the Seristine Group, which is an investment holding company that has interests in real estate development, land investment and property acquisition; Simpley.co, a platform that provides the masses with access to property investment through fractional ownership; and Sauber Labs, a health-tech brand that distributes advanced water-based sanitisers. I am also involved in alternative finance and AI-powered forex/crypto trading. My focus has always been on solving real problems through scalable, tech-driven models that can create long-term impact.

THE PULL FACTORS

What initially attracted me to Cambodia was its untapped potential. It felt like a blank canvas. It was brimming with energy, and a youthful population eager for progress. What excited me most was the chance to build, quite literally. The real estate opportunities had the potential to reshape communities and uplift neighbourhoods. My mission is to create developments that stand the test of time and play a meaningful role in shaping the country's future.

I was also deeply inspired by the determination of the Cambodian people and the welcoming spirit of its business environment. Cambodia offered me a rare opportunity to take risks, build from the ground up, learn from setbacks and keep moving forward. That kind of freedom is something I value immensely.

Right:
Sky Bar at Check Inn in
BKK 1, Phnom Penh

TRIALS AND TRIBULATIONS AND MAKING AN IMPACT

The real estate game was never smooth. I had to navigate unclear zoning laws, unpredictable construction timelines and complex negotiations in a still-developing legal and regulatory environment. There were times I genuinely questioned whether certain planned projects would ever come to fruition.

One of the most memorable milestones was taking raw, undeveloped land and transforming it into a thriving residential community that people now call home. Through calculated risks, careful planning and strategic upgrades, distressed assets have turned into high-performing properties.

Looking back, I am especially grateful to Mr. Khoo, who is a trusted, reliable partner and also my benefactor. Having someone you can count on professionally, ethically, spiritually and emotionally is invaluable. Of course, I must thank my wife and family for their love and support.

Above:
View from the 27th Floor of
The Skyline Condominium

Right:
View from the Sky Terrace
at Skyline Condominium

OUTLOOK AND TRENDS FOR THE REAL ESTATE INDUSTRY

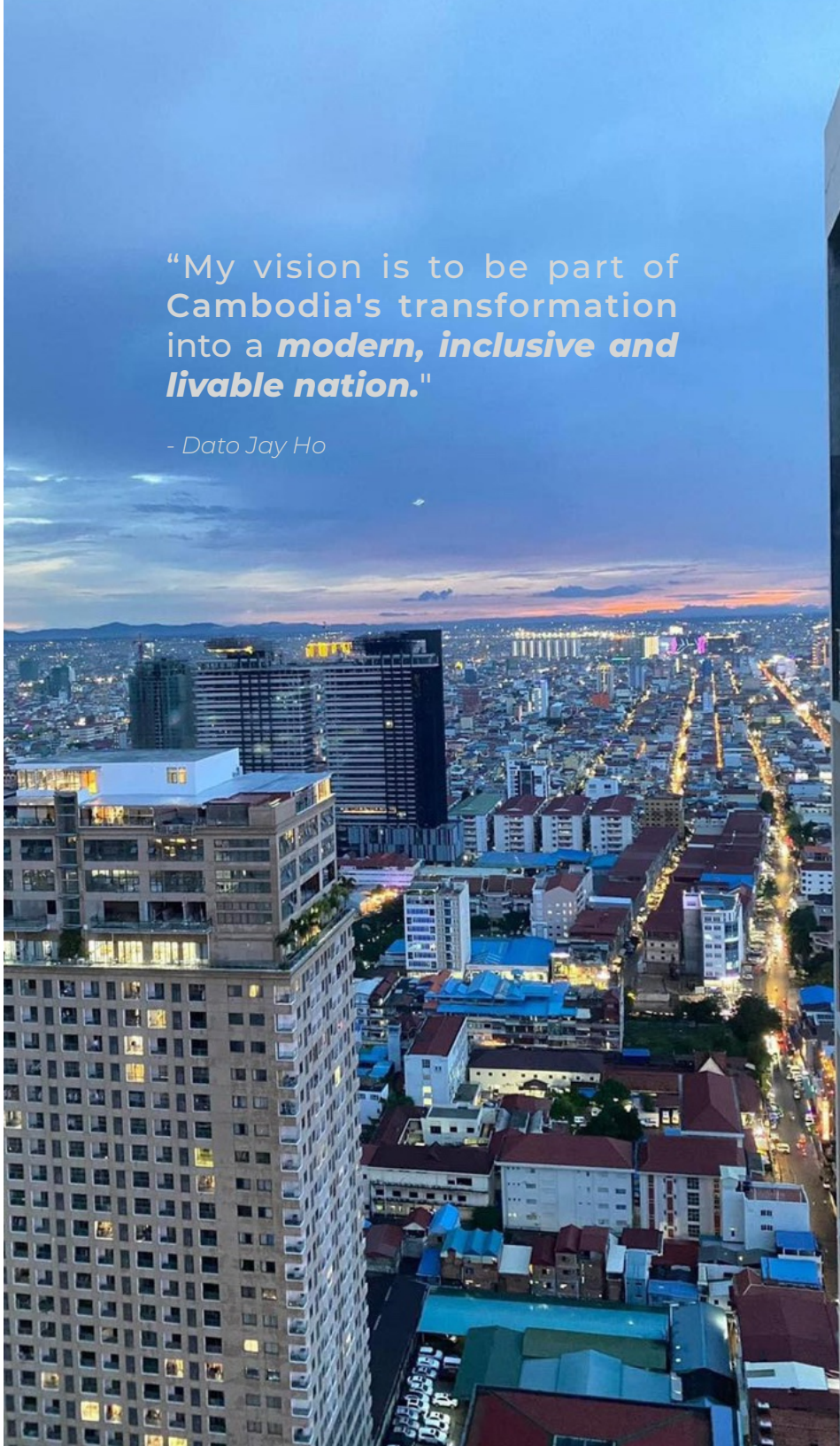
Cambodia's real estate industry is evolving fast. Demand is shifting from speculation to usability. Investors are becoming more sophisticated, while tenants expect more from the spaces they occupy, such as how liveable, well-located and thoughtfully designed they are.

In my opinion, the next wave will be about urban regeneration, fractional ownership and digitally-enabled asset management. We are seeing an increased appetite for co-investment models, tech-integrated buildings and sustainable developments. As Cambodia urbanises, those who can combine smart capital, good land and technology integration will be the ones who shape the skyline.

PERSONAL GOALS AND VISION FOR CAMBODIA

My vision is to be a part of Cambodia's transformation into a modern, inclusive and liveable nation.

I want to be a curator of future cities in Cambodia and I hope to mentor the next wave of builders and creators who will carry Cambodia forward. My legacy will not be measured by the square metres I have built; rather, I hope it will be defined by the communities I have helped shape and the opportunities I have unlocked for others.



SERISTINE

Founded in 2008, Seristine Group is a dynamic investment holding company with core interests in real estate development, land investment, and property acquisition.
Over the years, our investment portfolio has grown to include ventures in which includes alternative finance and AI-powered forex/crypto trading, with our focus being on solving real problems through scalable, tech-driven models that can create long-term impact.

Seristine Group was established with a clear mission: to empower entrepreneurs by transforming bold ideas into successful, sustainable businesses through strategic and strong network of partners.

From our beginnings as a local enterprise, we have grown to have presence across regional markets, consistently expanding into new sectors and opportunities.

Let's build something great together.

Contact our team at **+855 96 475 9539**
Visit our website **www.seristine.com** to learn more!

Dato' Dr. Jay Ho
Executive Director & Deputy CEO

Building a Design Practice in Cambodia

Jovin Ong

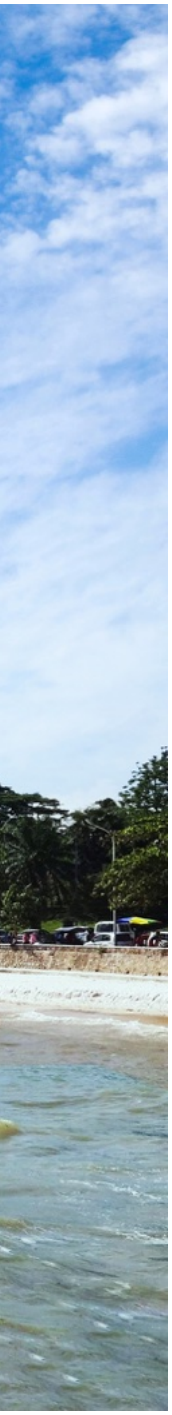
I am Jovin Ong, founder of Labyrinth Associates. In Cambodia, I have had the rare chance to build a design studio from the ground up in a market very different from where I started in Singapore. What began as a 3D rendering company during the COVID-19 lockdown evolved into a multidisciplinary practice that blends architecture, interiors, branding and storytelling.

HOW CAMBODIA'S CREATIVE GAPS INSPIRED A PURPOSE-DRIVEN PRACTICE

Singapore's design industry is highly structured and saturated, full of polished systems and repeated trends. When I came to Cambodia to revisit work that I had done with my father on the Shangri-La hotel in Phnom Penh, what struck me was the absence of basic systems, reliable trades and access to materials. These were the things I had taken for granted back home in Singapore. Yet, that gap created space to build. It forced adaptability, encouraged problem-solving, and opened the doors to setting new standards rather than following existing ones.

Business here is driven by trust and relationships rather than SOPs. That makes growth less predictable but more personal, and that was precisely what made me decide to stay. Labyrinth Associates was born out of that challenge: to build thoughtfully, design meaningfully and deliver with purpose in a market that is still defining itself.

Kep Beach, Cambodia



Left & Above:
Jovin Ong and partner

FREEDOM TO EXPERIMENT AND SPACE TO GROW

Unlike in Singapore, where many design briefs mirror each other, every project here brings something different, and that freedom pushes us to constantly evolve.

Younger designers are benefitting from this as well. Exposure to a wide variety of projects, ranging from hospitality to retail to mixed-use developments, makes them hungry, bolder and more experimental.

Nevertheless, gaps remain. Material availability is still limited and workmanship can be inconsistent. But things are improving as the ecosystem matures. Contractors are more open to feedback, and better materials are slowly entering the market.

GROWING A TEAM

What I have discovered is that Cambodian employees are willing to learn. They need opportunities and trust. They may hesitate at first, but if you give them the space to ask, fail, and try again, they will rise to the challenge.

At Labyrinth, I focus heavily on internal growth. I teach what I know — from material application to 3D workflows — and bring the team to visit good project sites, not just to complete the work but to understand the process. I also hope to impart lessons that I have learnt to help other businesses wanting to come into the Cambodian market. to make fewer missteps.

> "Business here is driven by ***trust and relationships...***"
>
> *- Jovin Ong*

DEVELOPING LABYRINTH INTO A HOUSEHOLD NAME

My long-term goal is simple: I want Labyrinth Associates to be a name that design students in Cambodia aspire to join. Just like how I once dreamt of interning at KR+D in Singapore, I hope young creatives here see Labyrinth as a place to grow, build and be proud of their work.

Beyond that, I dream of designing a landmark that is iconic, instantly recognisable and proudly Cambodian. It will be a space that is not only aesthetically stunning, but also emblematic of national identity and pride.

For now, this is where I want to be.

Carving Out a Niche by Setting Up a Sleep Clinic

Michelle Teo

Michelle Teo, the founder of The SnooZze Clinic by Zzenith in Singapore and The SnooZze Clinic in Cambodia, is a board-registered polysomnographic technologist who is also board-certified in Clinical Sleep Health. She manages patients with Obstructive Sleep Apnoea from as early as the pre-testing stage to diagnostic tests and Continuous Positive Airway Pressure (CPAP) therapy management.

MICHELLE'S STARTING POINT

In 2019, a Cambodian patient was referred to me by an ENT specialist for CPAP therapy management in Singapore. In 2020, this patient needed a top-up of CPAP supplies, and there were no trusted suppliers in Cambodia. I had planned to send the items to him by air freight, but it was so exorbitant that I decided to fly in to deliver the items personally. I had intentions of exploring a business, but there wasn't interest and I returned to Singapore disheartened.

A BREAKTHROUGH AND CHALLENGES

In October 2023, I made another trip to Phnom Penh and met up with a medical director I had been introduced to previously. This time, it was different. Her team comprised doctors and nurses of various nationalities who were somewhat more exposed to Obstructive Sleep Apnoea and CPAP therapy.

It has now been almost two years since I set up my business, but this journey has not been without speed bumps. The vague rules and regulations which I could not make sense of, hiring challenges and understanding cultural nuances were all issues I had to slowly navigate and grapple with.

HELP FROM "BENEFACTORS"

One thing I had to get used to in Cambodia was asking for help when necessary. I realised I could not handle all the business-related operational and administrative tasks on my own. Without the help I had received from an endless stream of "benefactors", there would not have been any progress from October 2023.

Company registration would have taken months if I had not received help from a young man who also drove me around to sign up for phone lines, open personal and business bank accounts, and even to a photo studio to have my official photos taken. A Cambodian patient got his subordinate to assist in locating the village chief to validate some documents before the commune chief would do so. These documents were part of my submission to obtain a company license from the Ministry of health.

When I had to return to Singapore before the documents for submission could be completed, my landlady took time off work over three days to get them signed at the various government agencies, and she did it without my knowledge. The most unforgettable incident was when an airport staff member whom I had befriended on previous trips and her supervisor re-opened the check-in counter for me to board my flight when I arrived 10 minutes after the check-in counters had closed. This would never have been possible in Singapore.

"This would ***never have been possible*** in Singapore."

- Michelle Teo

Left:
Michelle Teo

Below:
Michelle and her friends

REASONS FOR SETTING UP SHOP IN PHNOM PENH

A very common question posed to me is “Why Phnom Penh?” or “Why Cambodia?” Many have attempted to get me to explore other comparatively richer countries, but to no avail. I am no Mother Theresa, so it would be a lie to say I had no intentions of making any money. However, what was as important to me as making money was my desire to create an awareness of Obstructive Sleep Apnoea, and the resultant complications if the condition remained unaddressed. I wanted to share my knowledge and enable those already on CPAP therapy to have access to proper therapy management for better patient outcomes.

I currently shuttle between Singapore and Phnom Penh, with three weeks spent in Singapore and one in Phnom Penh. It is not a hassle as it helps preserve my sanity by allowing me some “me time” every month. I use my time more efficiently by packing my days with more patient appointments instead of spreading them out over the whole month. Who knows? I might just eventually move to Phnom Penh when my patients in Singapore no longer need me.

ChargePlus Cambodia's Big Dreams

Nicholas Ng
General Manager

I am Nicholas Ng, General Manager of ChargePlus Cambodia, which is building the electric vehicle (EV) charging network of the future. I first started coming to Cambodia in 2023, and it did not take long before I knew this was where I wanted to grow something big.

On one of my early visits to Cambodia, I spotted a clear gap in the EV charging space. But beyond the business opportunity, it was the energy of the people that really hooked me — they were young, smart, and full of drive. Added to that were the warm, welcoming vibes of the country. I just knew that this was the place to build

Left:
Riverside, Phnom Penh

Above:
Nicholas Ng at Global Climate Action Forum 2024

something meaningful. It just felt right.

THE ROLLERCOASTER RIDE OF ENTREPRENEURSHIP

Let's be honest — building a business is never a straight line! Coming from Singapore, I had a lot to learn about how things work here. From setting up the company to navigating the love for MOUs (seriously, so many MOUs!), every step has come with its own lessons. But these ups and downs are part and parcel of what makes the journey exciting and unforgettable.

"At ChargePlus, we have ***big dreams*** and ***big hearts***"

- Nicholas Ng

FUTURE LOOKS ELECTRIC

Cambodians are naturally curious, and that curiosity is driving a growing interest in EVs. Over the last two years, we have seen a steady rise in adoption. With the government aiming for 60% of four-wheelers to go electric by 2030, the road ahead looks bright. We are indeed excited to be right in the middle of it all!

At ChargePlus, we have big dreams and big hearts. Our vision is clear: to be Cambodia's top EV charging operator, while keeping our services friendly, personalised and reliable. On a personal note, I would love to give back more — whether it is supporting the local economy or empowering young talent. Cambodia has opened its doors to me, and I am here to grow with it, side by side.

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Riverside, Phnom Penh

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EVerywhere

CHARGE+

SINGAPORE 60th Anniversary

CHARGE+ CAMBODIA

Powering Greener Mobility

As Singapore celebrates 60 years, Charge+ brings one of Southeast Asia's fastest-growing EV charging networks to the Royal Kingdom of Cambodia.

With 3,000+ chargers region-wide, we're now in Phnom Penh and expanding nationwide — delivering fast, reliable, and convenient charging.

Launched in 2023, our partners span condos, malls, car dealers, and fleets.

The Charge+ App offers real-time availability, secure payments, and usage tracking — all in one place.

Whether you're a developer, business, or EV driver, we're here to power your electric journey.

Interested in partnerships?
Call 012 205 199.

Royal Group Platinum Condominium, Phnom Penh

Shaping Cambodia's Future

Ryan Ong

In the heart of Cambodia's transformation, Ryan Ong stands as a bridge between two nations, Singapore and Cambodia, quietly but resolutely shaping the Kingdom's future through more than just buildings.

Left:
Ryan Ong

Since joining Singapore-based real estate and property developer Hong Lai Huat Group Limited in 2014, Ryan has played a pivotal role in driving the company's Cambodia-focused strategy. Now serving as the Group's Chief Operating Officer (COO), he leads multiple ventures that go far beyond traditional real estate, each rooted in his deep respect for Cambodia's potential and his eye for long-term, meaningful growth.

By spending the majority of his time on the ground in Cambodia, Ryan has developed an intimate understanding of the country's socio-economic dynamics. His impact can be seen in key developments such as D'Seaview and Jewel Township in Sihanoukville and the Royal Group Platinum Condominium. Beyond bricks and mortar, Ryan is charting a more expansive vision, one that includes community impact, sustainability and cross-border collaboration.

From spearheading the Cambodia-Singapore Agricultural Hub in Kampong Speu, which was sold to one of the biggest conglomerates in Cambodia, to participating in the launch of healthcare services like the Singapore Medical Concierge (Cambodia), Ryan has consistently looked beyond profit, choosing to invest in sectors that improve lives and build resilience. His philosophy is simple but powerful: long-term success in a developing economy must come with responsibility and partnership.

As Cambodia opens its doors wider to international cooperation, Ryan Ong is ensuring that Singapore's footprint here is more than just commercial – it is cultural, sustainable and future-forward. His journey is a testament to what can happen when business meets purpose, and when vision is backed by an understanding of what is happening on the ground.

> "**Long-term success** in a developing economy must come with ***responsibility*** and ***partnership.***"
>
> *- Ryan Ong*

SINCE 1988

HONG LAI HUAT GROUP LIMITED

SGX MAINBOARD (CTO.SI)

逢來發集團有限公司

Dato' Dr. Johnny Ong (PBM)
Deputy Chairman, Group CEO

Dylan Ong
Group Executive Director

Ryan Ong
Group COO

Riverside, Phnom Penh

Established in 1988 and headquartered in Singapore, **Hong Lai Huat Group Limited** is a reputable and award-winning real estate and property development company listed on the Singapore Exchange (SGX). With over three decades of proven expertise, the Group has successfully delivered a diverse portfolio of residential, commercial, and industrial developments, playing an instrumental role in shaping Singapore's urban landscape.

In line with its vision for regional growth, the Group expanded into Cambodia, one of Southeast Asia's fastest-growing markets. Starting with one of Cambodia's largest agricultural land developments, the Group has since embarked on a series of landmark real estate projects. Among them is D'Seaview, a mixed-use development in the coastal city of Sihanoukville, and Royal Platinum, a significant high-rise residential and commercial project located in Phnom Penh's prime district. Looking ahead, the Group is set to introduce Jewel A Development, a French-style shophouse walk street concept, also in Sihanoukville.

Our developments are thoughtfully designed to meet the evolving needs of both local homeowners and international investors seeking growth in Cambodia's dynamic property market.

As we continue to grow and expand regionally, we take pride in our Singaporean roots.

Happy National Day, Singapore!
We proudly fly our flag high wherever we go.

- The Management of Hong Lai Huat Group Limited -

2025 and Beyond,
United in Vision and Purpose

Marina Bay, Singapore

Singapore Flyer, Singapore

President's Message

Message from Yeong Hock Ming

President of Singapore Club Cambodia (SCC)

Dear Members and Friends,

As we commemorate the 32nd anniversary of the Singapore Club Cambodia (SCC) and celebrate Singapore's 60th year of independence, I am filled with gratitude for how far we have come as a club, a community and as proud Singaporeans living abroad.

Since its founding in 1992, the SCC has grown from a small network of pioneers into a vibrant and diverse community of individuals, families and businesses who all call Cambodia their second home. Today, we stand on the shoulders of those who came before us, continuing their legacy of resilience, unity and service.

In the spirit of SG60, "Building Our Singapore Together", the SCC reaffirms its commitment to building an inclusive and connected Singaporean community overseas. Over the next two years, our focus will be on:

- strengthening our SCC community through more family-oriented, cultural and social activities.
- expanding support for new Singaporeans and friends of Singapore settling or doing business in Cambodia.
- deepening our business network by fostering stronger partnerships between Singaporean businesses and Cambodian counterparts, and creating more opportunities for collaboration and professional growth.

We also aim to be a bridge between the two nations, communities, and generations in promoting the best of Singapore in Cambodia and the best of Cambodia to the Singaporean community.

Thank you to all members, partners and supporters who have been part of our journey. Your friendship and participation is what makes the SCC not just a club but more like a family.

Happy **32nd anniversary**, SCC, and ***Happy SG60*** to all!

SCC Committee 2025/27

President
Yeong Hock Ming

Vice President
Harry Walter Martin IV

Treasurer
Hanny Tan

Secretary
Melissa Seet

Marketing & Communications Officer
Edeza Banquilis

Asst Secretary
Ryan Ong

Asst Treasurer
Eddie Lee

Advisor
Khoo Han Peng

Advisor
Andrew Tay

Honorary Advisor from the Singapore Embassy in Phnom Penh

Jewel Changi Airport, Singapore

Angkor Wat, Siem Reap

Mission

Our mission is three-fold.

Social

to promote a strong sense of belonging among Singaporeans living and working in Cambodia

Business

to facilitate business connections and meaningful partnerships between Singapore and Cambodia, between Singaporeans and Cambodians.

Legacy

to “give back” to this nation and support it’s growth and progress.

Marina Bay Waterfront Promenade, Singapore

Vision

A vibrant, inclusive, and engaged community, that unites Singaporeans and friends of Singapore in Cambodia and strengthens the Singapore-Cambodia relationship.

Strategy

- Organize gatherings so that the greater Singaporean community can meet and interact with each other. We will also celebrate significant events together such as Chinese New Year and National Day.
- Support initiatives and open channels of communication to disseminate information from Singapore that strengthen diplomatic, educational, and economic collaboration.
- Create platforms and access for Singaporean businesses to tap relevant resources, networks and partners to grow their vision.
- Provide mentorship and leadership opportunities for the next generation youth.
- Encourage the Singaporean community to come together and support charitable causes.

Changi Airport, Singapore

The Allure of Singapore as a Travel Destination for Cambodians

Malinda Chhim

Singapore is fast reinforcing its position as a leading global destination for both leisure and business, with several exciting developments on the horizon that are being promoted by the Singapore Tourism Board (STB). These projects will draw more Cambodians to Singapore, given the visa-free travel arrangement between the two countries and the excellent public transportation infrastructure within Singapore that makes commuting fast, safe and convenient.

THE PORSCHE EXPERIENCE CENTRE

One of the most anticipated projects is the Porsche Experience Centre (PEC) that is scheduled to open in 2027. This will be Porsche's first regional experience centre in Southeast Asia and its 11th globally. Located near Changi Airport, the centre will feature a two-kilometre test track, immersive racing simulators, a brand gallery and a Porsche café. For Cambodians with a growing interest in luxury brands and lifestyle tourism, the PEC offers an exciting and accessible new experience just a two-hour flight away, which is almost equivalent to travelling from Phnom Penh to Sihanoukville.

Helix Bridge, Marina Bay Sands, Singapore

THE EXPANSION OF MARINA BAY SANDS

Singapore's iconic integrated resort Marina Bay Sands (MBS) is embarking on a massive expansion. It recently announced a US$8 billion development that will add a fourth hotel tower, a 15,000-seat arena for concerts and global events and additional luxury retail and wellness spaces. This expansion, set for completion around 2030–2031, will further elevate Singapore's attractiveness as a hub for large-scale meetings, conferences and entertainment. For Cambodian fans who have previously travelled to Singapore to watch global superstars such as Taylor Swift, Bruno Mars and Blackpink, this new development will significantly enhance those experiences. The state-of-the-art venue and its increased capacity are expected to attract even more top-tier performers and global productions, making it easier than ever for Cambodian visitors to enjoy world-class entertainment just a short flight away.

Sentosa Island, Singapore

RESORTS WORLD SENTOSA'S WATERFRONT DEVELOPMENT

Meanwhile, on Sentosa Island, Resorts World Sentosa (RWS) has commenced work on a US$5.3 billion lifestyle-driven waterfront development. This includes two new luxury hotels, waterfront promenades, high-end F&B zones and a unique "mountain trail" attraction, all designed with an emphasis on sustainability. With this focus on eco-friendly construction and smart energy use, the RWS development reflects Singapore's shift toward future-ready tourism. This waterfront development, opening toward the end of the decade, will offer Cambodian families an enhanced travel experience.

Right:
Pulau Ubin, Singapore

Below:
Passportless Immigration at Changi Airport, Singapore
Credit: The Straits TImes

PASSPORT-FREE TRAVEL ARRANGEMENT

A major new benefit for Cambodians is the passport-free travel arrangement between the two countries. This policy allows Cambodian nationals to depart from Singapore using facial and iris biometrics, thereby eliminating the need for a passport. For Cambodian international students holding a long-term visit pass, entering Singapore has never been easier. All that is required is just a facial scan and a filled-in e-arrival card. Singapore's excellent flight connections and ease of entry make it a perfect stopover or short-term destination for students looking for a safe, modern and enriching experience while abroad.

Acknowledgements

Firstly, I would like to thank Singapore Club Cambodia for giving me this opportunity to lead an amazing team to produce their 32nd Anniversary commemorative book. The last 12 years in Cambodia has been a wonderful journey of self-discovery and actualisation. I embrace khmer culture and keep an open mind in negotiating this melting pot, yet I hold fast to my Singaporean ethos and values and I am always elated to meet new Singaporeans, marvel at stories of courage, celebrate entrepreneur journeys and support efforts to lift up this young nation. Therefore, I undertake this assignment with great pride and joy. It is my pleasure to collate and present photos, narratives and personal testimonies from our beloved Singapore community and beyond to share with the general public.

I would like to express my heartfelt thanks to my precious team, all of whom are volunteers. They have put in so much effort, juggling multiple tasks and made sacrifices to birth this book.

Thank you **Marietta**, my editor who meticulously and tirelessly edits. But also organizes, keeps me on track and provides fodder for all our side conversations. You are truly my pillar of support.

Thank you **Sarah** and **Malinda**, the most easy-going, adaptable and talented designers. It is a feat to put together a book in such a short period of time. You take everything in your stride and you exceed my expectations of what we could do as a team. I enjoyed working with you.

Thank you **Brenton** and **Hanny**, you're the brains, the hands and feet behind this whole construct. The administration, organization of us as a team, data collection etc would not have happened without you. You put in the hard work that few people see. I appreciate you.
Thank you **Edeza, Mr Yeong** and everyone at **SCC** for working with advertisers. Ka-ching, we can now print a coffee-table book that stands tall and hopefully becomes a legacy.

Thank you to everyone who contributed in big and small ways. Thank you for believing and trusting us to capture your heartfelt thoughts and emotions so that we can showcase memories and stories for the general public and for generations to value. Together, we as a Singaporean community, with our Khmer friends, have built friendships and diplomatic relations for the past sixty years and we will continue to encourage and support each other towards greater progress.

Thank you for taking the time to read and appreciate this book.

Melissa Seet
Editor-In-Chief

Meet the Team

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Melissa Seet

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Designer
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Printer:
Tiger Media Ltd

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Singapore Business Investment Forum
SCC past presidents:
Mr Peter Ng and Mr Albert Tan

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Established in 1994 and officially registered with Cambodia's Ministry of Commerce in 2000, Red Dot is a 100% Singaporean-owned agency that pioneered the advertising and public relations industry in Cambodia.

Over the years, the company has expanded its footprint by launching several specialised subsidiaries; each designed to meet evolving client needs with greater focus and professionalism.

Our Strength

Our Subsidiary Companies

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Established in 2015
as a MEDIA AGENCY & PUBLISHER.
Ladies Magazine / Les Homme
Justeen / Cambodia Tourism Guide Books

ឡេឌីស៍ស្ប៉ាកឧល
Ladies Sparkle

Established in 2024
as a dynamic Podcast that explores
the diverse experiences of modern life
for both men and women, offering
a space for open dialogue, inspiring narratives,
and helpful guidance.

ADANA ALL FOR LOVE

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Royal Palace Gate, Phnom Penh

Venturing Beyond Borders:

A Singaporean Journey of VISION, GROWTH & GLOBALISATION in Cambodia.

By Elton Ang, Founder & Managing Director, WOOD WORK CO., LTD.

Elton Ang,
Founder & Director,
WOODWORK CO., LTD

"As a proud Singaporean,
I took the leap a decade ago to plant our flag in Cambodia
—not just to build a business, but to build a bridge."

When I first arrived in Cambodia ten years ago, I was not chasing an empire—I was chasing opportunity. With a handful of workers and a modest workshop, I set out to build something from the ground up, guided only by the values instilled in me as a Singaporean: integrity, discipline, and an unshakable belief in quality. Today, I lead WOODWORK CO., LTD, a ***30,000 square foot*** furniture manufacturing factory based in Phnom Penh, serving clients from Singapore, Japan, Korea, Malaysia, and Cambodia.

It has been a challenging journey—one filled with learning curves, sleepless nights, and countless recalibrations. But also one rich with meaning. Over the past nine years of operation, our team has grown in capability and spirit. We've moved from basic hand tools to operating with automated CNC machinery and integrated software solutions, enabling us to deliver precision, consistency, and scale that meet international standards.

Our factory now proudly produces high-quality, custom furniture for large-scale developments, including ***NOVOTEL Hotel Phnom Penh*** and even institutional clients such as ***The Church of Jesus Christ of Latter-day Saints***. Many of our clients came to us through word-of-mouth—drawn not by flashy marketing, but by our commitment to quality, transparent practices, and Singaporean reliability.

Cambodia has been both a frontier and a forge—shaping me as much as I've shaped the business. The country presents tremendous potential for those willing to play the long game. As Singapore encourages its entrepreneurs to internationalise, Cambodia is one of those rare markets where early movers can make a real impact—not just commercially, but socially. We've trained and employed local staff, transferred technical skills, and built long-term partnerships rooted in mutual respect.

I believe our role as overseas Singaporeans is not just to succeed in foreign markets, but to carry forward the Singapore standard—to show that wherever we go, excellence follows. My personal mission has always been clear: to help Singapore and fellow Singaporeans evolve and adapt to the next level, by tapping into regional growth while staying anchored to our core values.

Now, as more Singapore businesses look to diversify and de-risk their supply chains, ***Cambodia deserves serious consideration.*** Yes, the journey is tough. But the rewards—financial, emotional, and professional—are real.

I hope my story can serve as both a beacon and a blueprint. Because when we dare to step out, we not only grow ourselves—we extend Singapore's influence, capability, and credibility across borders.

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Serving Cambodia with Singaporean expertise

Our Group of Companies in Cambodia

PhillipBank

Empowering communities to grow with trusted financial solutions.

PhillipLife

Securing your loved ones and safeguarding the legacy you're building.

PhillipInsurance

Protecting what matters most—your hard-earned assets, your peace of mind.

PhillipTrustee

Helping you structure, manage, and preserve your assets.